



## Asia Academy of Management 2010 Conference

### Asian Management: Challenges and Opportunities in Turbulent Times

Macau, SAR, China, December 12-14, 2010

Conference Venue: Macau Tower Convention & Entertainment Center

Hosted by University of Macau

The Asia Academy of Management invites papers for its seventh conference on the theme of Challenges and Opportunities in Turbulent Times. No leader in any company would deny that the first decade of the 21<sup>st</sup> century has had its disproportionate share of turbulent times. Businesses in Asia have been affected by, and responded, to the heightened risks, that have accompanied Asia's continued rise in prominence in the world economy.

As with the diversity across Asia nations in culture, society and economic systems, the effect of such challenges, alongside managers' responses to these challenges have been highly variant. It is now time to collectively reflect on our experiences in these turbulent times and move forward with a development of an improved understanding of the creative strategies that have been, and will be, developed to handle the challenges and capture the opportunities in these turbulent times.

Given the variety in firm responses, Asian firms' experiences and strategies in turbulent times can provide new insights to the development and extension of core management theories. The Seventh Asia Academy of Management conference will accordingly focus on how Asian managers should lead their organizations in an era characterized by these unprecedented challenges. More specifically, issues related to the broad theme of the conference include, but are not restricted to, the following:

- What are the major changes in the environment in Asia and in the world. What are the specific challenges that Asian managers have had to confront in the first decade of the 21<sup>st</sup> century?
- How are Asian firms responding to the new sources of turbulences in the environment? What are the changes in the strategies of Asian firms?
- How do Asian firms perceive the future environment in Asia and in the world?
- What have Asian managers learned from their experiences in these turbulent times? How can they move their organizations forward? What are the obstacles and challenges in front of them in implementation?
- What are the characteristics that Asian leaders need to possess in this era? How should today's Asian leaders be different from those in the past? What are the new skills that need to be acquired and developed?
- What are the changes that Asian firms need to make so that they can remain viable and competitive in this era? What should managers do to implement these changes?

The conference program will consist of keynote speeches, competitive paper sessions and interactive poster sessions. All competitive paper submissions and interactive poster session submissions will be competitively reviewed.

**SUBMISSION DEADLINE: May 31, 2010 [send to [aaom2010@nus.edu.sg](mailto:aaom2010@nus.edu.sg)]**

See Asia Academy Web-page: [www.baf.cuhk.edu.hk/asia-aom](http://www.baf.cuhk.edu.hk/asia-aom) for any updates.

## SUBMISSION GUIDELINES

- Though submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia management systems and strategies of Asian firms. The papers may be grounded in any major management disciplines including business strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theory-building, or empirical papers from the above disciplines are welcome.
- All submissions must be original and should not have been previously accepted for publication in a journal, presented in another conference or be under review at another conference.
- All papers will be blind reviewed. Accepted papers will be assigned to paper or interactive paper sessions by the Program Chair. Papers presented at the conference will be published in the CD proceedings of the conference.
- Papers should be prepared and presented in English. There is no page limit but contributors are encouraged to limit their paper to less than or equal to 20 pages (A-4 paper, font 12, double spacing with margins of 1 inch) including the cover page, abstract, text, references, table and figures. The format follows the Academy of Management style.
- As least one of the authors must register before the deadline of registration, attend and present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings. If absence from a scheduled meeting is unavoidable, participants must contact AAoM Secretariat as early as possible and pursue suitable alternative arrangements.
- Manuscript prepared in Microsoft Word should be submitted electronically to the Program Chair Prof. Jane W. Lu at [aaom2010@nus.edu.sg](mailto:aaom2010@nus.edu.sg). Do not send submissions directly to track chairs. Please indicate the appropriate track in which you wish your paper to be reviewed in the cover page of the submission.

## ENQUIRY

For questions concerning paper submission, please contact: Professor Jane W. Lu, National University of Singapore Email: <a href="mailto:janelu@nus.edu.sg">janelu@nus.edu.sg</a>	For questions concerning logistic arrangement, please contact: Professor Anita Chan, University of Macau Email: <a href="mailto:AnitaKWC@umac.mo">AnitaKWC@umac.mo</a>
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## TRACK CHAIRS [Do not send submissions to track chairs, all submissions must be sent to Program Chair.]

1. Strategic Management  
Prof. Terence Tsai, China Europe International Business School  
Email: [tterence@ceibs.edu](mailto:tterence@ceibs.edu)
2. Entrepreneurship, Technology, & Innovation Management  
Prof. Anil Nair, Old Dominion University Norfolk  
Email: [anair@odu.edu](mailto:anair@odu.edu)
3. International Management  
Prof. Michael Young, Hong Kong Baptist University  
Email: [michaely@hkbu.edu.hk](mailto:michaely@hkbu.edu.hk)
4. Organization & Management Theory  
Prof. Chung Chi-Nien, National University of Singapore  
Email: [bizccn@nus.edu.sg](mailto:bizccn@nus.edu.sg)
5. Organizational Behavior  
Prof. Karen Wang, University of Technology, Sydney  
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Prof. Bih-Shiaw Jaw, National Sun Yat-sen University, Taiwan  
Email: [bsjaw510@mail.nsysu.edu.tw](mailto:bsjaw510@mail.nsysu.edu.tw)
6. Human Resources Management  
Prof. Pawan Budhwar, Aston University  
Email: [p.s.budhwar@aston.ac.uk](mailto:p.s.budhwar@aston.ac.uk)  
Prof. Arup Varma, Loyola University, Chicago  
Email: [avarma@luc.edu](mailto:avarma@luc.edu)

**Program:**

The conference will start with a reception in the evening of December 12 (Sunday), followed by two full days of programs on December 13 and 14.

**Transportation:**

Participants may fly directly into Macau International Airport or Hong Kong International Airport. There are shuttle ferries from Hong Kong International Airport and downtown Hong Kong to Macau.

**Registration fees:**

Early bird fee: US\$330 which includes a two-year complimentary AAoM full membership and subscription of APJM. Doctoral students and participants from low-income countries may apply for reduced fees.

**Accommodation:**

Hotels near the meeting venue will be arranged. Details will be posted in the conference website later.

***Related Activities:*****Doctoral Consortium**

The Asia Academy will also organize a doctoral consortium on December 12, 2010 at University of Macau campus. The consortium will consist of panels of experts in management research who will speak on doing research and managing the academic career. Doctoral students in the dissertation stage are encouraged to come. Details of applications will be announced later. Doctoral consortium chair: Christine Chan, University of Hong Kong (mkchan@business.hku.hk)

**Asia-Pacific Journal of Management "Leadership in Asia" Special Issue Conference**

This is only for papers submitted to the special issue of APJM. A selected group of authors after the first round of review will be invited to present their papers in this Special Issue Conference at the University of Macau on December 11-12, 2010. The deadline of submission is May 1, 2010. All submissions should be made directly to APJM's website at <http://apjm.edmgr.com>. Contact special issue lead guest editor Rico Lam (ricolam@umac.mo) for details.

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