



澳門大學社會科學學院 | 藝術設計中心和傳播系聯合講座系列

視覺設計與思維

肖勇，中央美術學院教授、博士生導師

University of Macau | Faculty of Social Sciences
Centre for Arts and Design & Dept of Communication Joint Lecture Series

Visual Communication and Design Thinking

Yong Xiao, Professor & Doctor Advisor, Central Academy of Fine Arts

Monday, September 30, 2019, 13:00-14:00 | E21B-G002

Lecture in Mandarin | Registration

肖勇，現任中央美術學院教授、博士生導師，楚天學者，英國倫敦藝術大學客座教授和國際藝術設計院校聯盟執委。留學芬蘭、德國和丹麥，曾獲莫斯科金蜂獎、香港設計獎、中國設計貢獻獎、中國教育部教學成果二等獎等，並獲“中國設計十傑”稱號。曾策劃諸多重要設計會議、論壇和展覽，並擔任國內外重要設計比賽評委。主要設計項目計有：2008年北京奧運獎牌、世界大學生運動會郵票郵品、2010年世博芬蘭館及紀念幣、世園會卡塔爾館、中國文聯標誌、芬蘭國家標準局標誌等數百項及書籍三十餘本。本講座以肖勇教授的多項國際設計項目為案例，介紹和分析國際性的視覺設計經驗及其背後的设计思維。

Studied in Finland, Germany and Denmark, Yong Xiao is currently a Professor and Doctoral Advisor at the Central Academy of Fine Arts in Beijing and a Visiting Professor at the University of the Arts London. Prof. Xiao has been awarded the Moscow Golden Bee Award, the Hong Kong Design Award, the China Design Contribution Award, the Second Prize of the Chinese Ministry of Education Teaching Achievement Award, and named Top Ten Designer in China. Xiao has organized many design conferences and exhibitions, and served as a judge for many important design competitions internationally. His design projects include: 2008 Beijing Olympic Medal, the World University Games Commemorative Stamp, Finland Pavilion of the 2010 World Expo and Commemorative Coin, logo of the China Federation of Literary and Arts, logo of the Finnish National Bureau of Standards, and more than 30 books. In this lecture, Prof. Xiao will share with us the ideas and concepts behind his award-winning international design projects.

