工商管理學院

Faculdade de Gestão de Empresas Faculty of Business Administration

Talk by Prof. Chung-Yee Lee,
Director of the Office of Institutional Research
Senior Advisor to the Vice President of Research and Development
The Hong Kong University of Science and Technology

FBA Guest Seminar

Topic: Research and Publication: An Experience Sharing

Date: Friday 12 April, 2019

Time: 4:00-5:00 pm Venue: E22 - 2013

Abstract

This talk aims to give young and junior researchers an understanding of how to do research and how to publish papers in good journals, especially in logistics and supply chain management area. In addition to providing detailed guideline on how to publish papers in good journals, experience on how to find good research topics as well as sample research works will be shared. Detailed research examples including for example a recent project of Theme-Based Research Project in ocean transport logistics will be provided.

Biography: Prof. Chung-Yee Lee is currently the Director of the Office of Institutional Research and Senior Advisor to the Vice President of Research and Development at Hong Kong University of Science and Technology (HKUST). He was Chair Professor (Cheong Ying Chan Professor of Engineering) in 2005-2017 and also served as Department Head of Industrial Engineering and Logistics Management in 2001–2008 at HKUST. Before joined HKUST in 2001, he was Rockwell Chair Professor at Texas A&M University. He is a Fellow of the Institute of Industrial Engineers in U.S. and a Fellow of Hong Kong Academy of Engineering Sciences. He has published more than 160 papers in refereed journals with more than 14,000 Google Scholar Citations and h-index = 63.

He received a B.S. degree in Electronic Engineering (1972) and a MS degree in Management Sciences (1976) both from National Chiao-Tung University in Taiwan. He also received a M.S. degree in Industrial Engineering from Northwestern University (1980) and Ph.D. degree in Operations Research from Yale University (1984).

All are welcome.