粵港澳大灣區
區域經濟、物流及旅遊論壇：
前瞻與機遇

Guangdong-Hong Kong-Macao Greater Bay Area Forum on Regional Economy, Logistics and Tourism:
Prospects and Opportunities

灣區帶動全球經濟發展，並為區內的金融、製造和服務產業帶來龐大的經濟效益。是次論壇將透過專家小組討論，剖析大灣區最前瞻的發展方向，並為企業營運創造競爭平台。

機遇難逢，立即參加：

- 坐落於珠三角的大灣區已迅速成為金融、貿易、物流和旅遊發展的重點區域。
- 粵港澳三地正積極完善運輸基建設備以配合大灣區的持續發展。
- 三地政府共同推進協作框架、政策和法規，建設更便利及多元的營商環境。

專家小組將從嶄新角度探討大灣區的發展，如何有效地運用並深化區域間的協調和聯繫。名額有限，先到先得，請即報名！

The Bay Area will stimulate and bring with its significant benefits to the regional and global economy across multiple business, manufacturing and tourism sectors. This forum through an expert panel brings to the forefront directions and competitive platforms for conducting business with and within the Bay Area.

Opportunities not to be missed - why you should attend:

- Although a new term, 'The Bay Area' sits within the Pearl River Delta already a key region of growing finance, trade, logistics and tourism.
- Physical access and infrastructure is rapidly being established being Guangdong, Hong Kong and Macao.
- Collaborative frameworks, policy and legislation is advancing to allow for greater access and a significant dynamic working location in the future

Perspectives from our panel of experts will provide fresh insight into leveraging and forging links within the Greater Bay Area. Places are limited on first come first serve basis. Register now to secure a place.

澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

工商管理學院
Faculdade de Gestão de Empresas
Faculty of Business Administration

ASIA-PACIFIC ACADEMY OF ECONOMICS AND MANAGEMENT
亞太經濟與管理研究所

論壇主講嘉賓 Forum Speakers

主講嘉賓按英文姓氏字母順序排列 Speakers are listed in alphabetical order by last name

陳創前先生
Mr. CHEN Chongqian
騰訊公司
高級公共政策研究員
Senior Researcher, Public Policy
Tencent

陳文傑先生
Mr. CHEN Wenjie
中國旅遊集團公司
旅遊產業研究院院長
President, CTS Academy for Tourism Industry, China National Travel Service Group Corporation

莊太量教授
Prof. Terrence CHONG
香港中文大學經濟學系副教授
劉佐德全球經濟及金融研究所常務所長
Executive Director, Lau Chor Tak Institute of Global Economics Finance
Associate Professor of Economics, The Chinese University of Hong Kong

繆子美小姐
Ms. Victoria MIO
荷寶亞太股票聯席主管
中國首席投資總監
Co-Head Robeco Asia Pacific Equities
Chief Investment Officer China

王杰先生
Mr. WANG Jie
雅瑪多 (中國) 運輸有限公司總經理
President,
Yamato (China) Transport Co., Ltd.

肖曲教授
Prof. Qu XIAO
香港理工大學
酒店及旅遊業管理學院副教授
Associate Professor,
School of Hotel and Tourism Management
The HK Polytechnic University

楊國平先生
Mr. YONG Kwek Ping
澳門大學大中華私人股權投資中心主任
Director, Greater Centre for Private Equity, University of Macau
聚網投资控股 (上海) 有限公司行政總裁
CEO, Inventis Investment Holdings

林朗為教授
Prof. Rico LAM
澳門大學工商管理學院
管理及市場學系系主任及管理學教授
Professor in Management & Head, Department of Management and Marketing, Faculty of Business Administration, University of Macau

論壇日程 Forum Agenda

13:15 – 13:30 登記 **Registration**

13:30 – 14:00 開幕式及歡迎辭
Opening Ceremony & Welcome remarks

14:00 – 14:15 論壇簡介 **Introduction**

14:15 – 15:45 區域經濟與物流專題演講
Regional Economics & Logistics Session
主講嘉賓 Speakers:
雅瑪多 (中國) 運輸有限公司總經理王杰先生
Mr. WANG Jie, President, Yamato (China) Transport Co., Ltd.
香港中文大學經濟學系副教授劉佐德全球經濟及金融研究所常務所長莊太量教授
Prof. Terrence Chong, Executive Director, Lau Chor Tak Institute of Global Economics & Finance and Associate Professor of Economics, the Chinese University of Hong Kong
騰訊公司高級公共政策研究員陳創前先生
Mr. CHEN Chongqian, Senior Researcher, Public Policy, Tencent

15:45 – 16:00 小休 **Break**

16:00 – 17:00 投資專題演講 **Investment Session**
主講嘉賓 Speakers:
荷寶亞太股票聯席主管及中國首席投資總監繆子美小姐
Ms. Victoria Mio, Co-Head Asia Pacific Equities & Chief Investment Officer China, Robeco
澳門大學大中華私人股權投資中心主任及聚網投資控股 (上海) 有限公司行政總裁楊國平先生
Mr. Yong Kwek Ping, Director, Greater Centre for Private Equity, University of Macau & CEO, Inventis Investment Holdings

17:00 – 18:00 旅遊專題演講 **Tourism Session**
主講嘉賓 Speakers:
中國旅遊集團公司旅遊產業研究院院長陳文傑先生
Mr. Chen Wenjie, President, CTS Academy for Tourism Industry, China National Travel Service Group Corporation
香港理工大學酒店及旅遊業管理學院副教授肖曲教授
Prof. Qu XIAO, Associate Professor, School of Hotel and Tourism Management, the HK Polytechnic University

18:00 - 18:30 閉幕式及傳媒訪問
Closing Ceremony and Media Interviews

日期 Date	2017 / 10 / 27
時間 Time	13:30 - 18:30
地點 Venue	澳門大學 E22 工商管理學院 G012 室 E22-G012, University of Macau
語言 Language	中文 Chinese
報名 Registration	免費 Free of Charge https://isw.umac.mo/evm/register/bigbayareaforum
網址 Website	http://apaem.umac.mo/bigbayareaforum
查詢 Enquiry	張小姐 Ms. Kate Cheong 電話 Tel: 8822 8085 電郵 Email: katecheong@umac.mo 陳先生 Mr. Rex Chan 電話 Tel: 8822 4732 電郵 Email: rexchchan@umac.mo

論壇籌備委員會 Forum Organizing Committee

林朗為教授 (主席), 澳門大學工商管理學院管理及市場學系系主任及管理系教授
Prof. Rico Lam (Chair), Professor in Management & Head of Department of Management and Marketing, Faculty of Business Administration, University of Macau

默希濂教授 MBE, 澳門大學工商管理學院代副院長(課程及教學)、博彩及款客服務管理副教授及亞太經濟與管理研究所代課程主任
Prof. Glenn McCartney, Associate Professor in International Integrated Resort Management, Acting Associate Dean (Curriculum & Teaching), Faculty of Business Administration & Acting Programme Director, Asia-Pacific Academy of Economics and Management, University of Macau

蘇小恩教授, 澳門大學工商管理學院國際綜合度假村管理系副教授
Prof. Amy So, Associate Professor in International Integrated Resort Management, Faculty of Business Administration, University of Macau

劉苑侶小姐, 澳門大學工商管理學院學院秘書
Ms. Sharon Lao, Faculty Secretary, Faculty of Business Administration, University of Macau

陳仲豪先生, 澳門大學工商管理學院
Mr. Rex Chan, Faculty of Business Administration, University of Macau

張婉芳小姐, 澳門大學亞太經濟與管理研究所
Ms. Kate Cheong, Asia-Pacific Academy of Economics and Management, University of Macau

Official Accounts 官方帳號

Facebook ID : University of Macau

WeChat ID : 澳大 UM

YouTube ID : University of Macau