UNIVERSITY OF MACAU
FACULTY OF SCIENCE AND TECHNOLOGY
DEPARTMENT of
COMPUTER AND INFORMATION SCIENCE

Ref: FST/SEM/00034/2013

"*From Data to Information – Overview of Business Intelligence*"

by

Mr. Jingbai ZHANG
Beijing Business Intelligence Limited Company

Date: 10/04/2013 (WEDNESDAY)
Time: 11:30AM – 12:30AM
Venue: JG15 (University of Macau)

Abstract

❖ Career development of IT professionals
❖ The importance of the data information
❖ Microsoft business intelligence applications

❖ IT 專業人才的成長歷程
❖ 資料資訊的重要性
❖ 微軟商業智慧應用

Biography

Jingbai Zhang is a senior consultant and co-founder of Beijing Business Intelligence Limited Company. Jingbai received his B. Sc. and M. Sc. degree from Department of Computer and Information Science, University of Macau. Before joined Beijing Business Intelligence Limited Company, Jingbai worked for Baidu (百度), Xunlei (迅雷), and Minesage (北京邁思奇科技有限公司). In 2010, Jingbai cofounded the Beijing Business Intelligence Limited Company. Jingbai has been actively participating into different business intelligence projects that collaborate with Siemens, Huawei, Chinalife, Microsoft, etc.

北京上北智信科技有限公司高級諮詢顧問、合夥人。2007 年畢業于澳門大學科技學院軟體工程專業，獲碩士學位。曾供職百度線上網路技術(北京)有限公司、深圳迅雷網路技術有限公司、北京邁思奇科技有限公司。2010 年 3 月創辦北京上北智信科技有限公司，主營業務：微軟平臺商業智慧系統，公司已成為微軟在中國商業智慧領域的金牌合作夥伴。曾主持參與了西門子(中國)有限公司、華為技術有限公司、中國人壽養老保險股份有限公司、微軟(中國)有限公司等多家知名跨國企業的商業智慧項目。

ALL ARE WELCOME!