

# The 2nd FBA Business Week

## 第二屆工商管理學院商業週

### Kick-off Ceremony on 5 Mar

Ceremony will be held on 5 March at 11:00 am at the STDM Auditorium of the UM Library, it is our honor to invite **Mr. Patrick Huen Wing Ming**, to be our keynote speaker. Mr. Huen is the Vice Chairman and Executive Director of ICBC (Macau) Limited. He has also taken several important roles including Director of CAM-Macau International Airport Company Limited, member of the Trustee Committee of the Science and Technology Development Fund and a member of Economic Council, Macau SAR Government. Mr. Huen will share with us his insight on the topic "*How to Create a Leading Edge in the Information Age?*" in a globalized society.

### Program of the week (6 Mar - 9 Mar)

#### 6 March, Tuesday : Day of Gaming and Hospitality Management

- \* (2:00p.m. at HG03) Prof. Yang Limin, Executive Chairman of Lun Tak Group in China 'Tourism in Macau'
- \* (3:00p.m. at HG03) Mr. Albert Yip, Private Banking & Investment Group, Merrill Lynch (Asia Pacific) Ltd.

#### 7 March, Wednesday: Day of Accounting & Information Management

- \* (10a.m. at L105) Mr. Angus Cheong & Mr. Gordon Sin, Auditors from Commission of Audit
- \* (3p.m. at HG02) Mr. Stephen Chan, President of CGA-HK

#### 8 March, Thursday: Day of Finance and Business Economics

- \* (2:30p.m. at L105) Mr. Karl Lung, CFA- Director of HKSFA
- \* (7:00p.m. at JG07) MBA Executive Forum- Mr. Leong Chan Kuong, Managing Director of Koi Kei Bakery 鉅記餅家

#### 9 March, Friday: Day of Management & Marketing

- \* (11:30a.m. at HG02) Mr. Victor Kuan, General Director of CPTTM 'Building Hopes and Creating Career with Learning and Experience'
- \* (2:30p.m. at HG03) Ms. Cecilia Tse, Head of Marketing & Promotion, Macau Government Tourism Office 'Marketing Strategies in Promoting Macau: Lessons from the last 20 years'
- \* (4:00p.m. at HG03) Dr. Eric Chan, Head Master of Choi Kou Middle School 'Managerial Lessons in Leading a School: My Personal Experience'

