



# Faculty of Business Administration

## SEMINAR SERIES No. 04/1011 *Operations Research and Management Science*

### “Synergy between Research and Industrial Applications”

Prof. Andrew Lim

*Professor and Head*

*Department of Management Sciences*

*City University of Hong Kong*

#### **Abstract**

The science of managing operations is very different today. Today there are many opportunities where advanced research knowledge can be applied effectively. In this talk, I shall discuss how my research has helped many large companies in improving their efficiency and effectiveness and at the same time how these companies have motivated my work in different ways.

**Date:** November 22, 2010 (Monday)

**Time:** 10:30-12:00

**Venue:** J308

**ALL ARE WELCOME!**

## **A Short Biography of Prof. Andrew Lim**

Prof. Andrew Lim obtained his PhD in Computer Science in 1992 from the University of Minnesota. At present, he is Professor and Head of Department of Management Sciences at the City University of Hong Kong. The aim of Andrew's research is to help companies compete effectively. This includes deriving customized business value models; identifying key performance indicators, and developing optimized processes that improve these indicators. Andrew's works have been published in key journals in Operations Research and Management Science, and disseminated via international conferences and professional seminars. More importantly these works have contributed to substantial impacts to many renowned multinational companies leading to international awards and company-wide innovative prizes. However, among the number of activities that Andrew has undertaken, he derives greatest satisfaction in education and mentoring which resulted in strong placements of his students at all levels.