

# Insider or Outsider?

Newspapers in Hong Kong & in Mainland

演講人：

熊君慧

香港文匯報深圳辦事處副主任、  
新聞部主任

何慧峰

香港南華早報資深記者

Ms. Xiong Junhui

- Assistant Director of Shenzhen Office,  
Hong Kong Wen Wei Po  
- Winner of Best News Writing in Hong Kong  
News Awards, 2007

Ms. He Huifeng

- Senior Journalist of South Morning China Post  
- Winner of Award for Excellence in Reporting on  
the Environment and Human Rights, Society of  
Publishers in Asia Editorial Awards, 2010

一位是香港中文建制內傳媒的駐中國辦事處的主任助理，另一位是香港英文精英傳媒的中國新聞部資深記者；兩位同樣是資深而年輕新聞的工作者，同樣是香港乃至亞洲同業大獎的獲得者，在本次問答對話形式的演講中，她們專業理念的溝通乃至碰撞，將帶給我們香港傳媒機構在中國內地的經營與新聞報導中的獨到體驗。對新聞傳播專業，乃至對中國新聞，中國問題有興趣的人士，都是難得的機會！

Ms. Xiong Junhui and Ms. He Huifeng will give two talks to share their rich and fresh experiences on news reporting and media organizational routines of the two distinct Hong Kong based media with our students and all others interested.

The lectures will be organized by dialogues of the two experienced journalists. The outline of the dialogues is as the following questions:

1. How about the two media status in Hong Kong? And how about in Mainland China? What is the essential difference between them?
2. How can they cover the same issues on China?
3. Who are their readers? What are the differences?
4. What are the main roles in the society of the two presses?...

All are welcome!

第一場 1st Talk

時間 Time:

4/11/2010 (14:30 - 16:00)

地點 Venue: HG03

第二場 2nd Talk

時間 Time:

5/11/2010 (11:30 - 13:00)

地點 Venue: JLG202

語言 Language

普通話 Mandarin

報紙經營與新聞報導的平衡：在香港 VS 在中國

新聞人對談



Faculty of Social Sciences and Humanities 社會科學及人文學院  
Department of Communication 傳播系