

# FED ERC Seminar

## Online Chinese-Cantonese Language Mixing: Implications for Young Adults' Personal and Group Identity in China's Pearl River Delta Region

Date & Time: 24 February 2016, 13:00 – 14:00 (Light lunch begins at 12:30)

Venue: Room G021, Tin Ka Ping Lecture Hall, Faculty of Education (E33)

Language: English

Audience: UM Staff / Postgraduate Students

Registration: Online Registration ( Link: <https://goo.gl/SZ0AtM> or QR code: )



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\*Complementary light lunch will be provided.

### Abstract

In this presentation, the speaker will look at the issue of identity from the grounded, micro level. From data collected among young adults in Macau—via WeChat messages and interviews with local participants—the development of distinct linguistic practices perceived by participants to index a “Macanese” way of communicating is seen, one that differs from the way “Mainlanders” communicate. Such communication is characterized by the mixing of multiple linguistic and communicative codes, including Cantonese, Chinese (traditional and simplified characters), English, Korean, and Emoji. Social media is a platform for novel and creative inventions evident at the level of text, vocabulary, syntax, image, and mixing. Participants explain and interpret emergent rules for the proper use of this mixed code, including such issues as repair, addressivity, and humor. At the end of the presentation, implications for identity construction within and across Greater China will also be discussed.

### Speaker

Prof. Todd Lyle SANDEL is Associate Professor in the Department of Communication at the University of Macau. His research interests include intercultural communication, family communication, language perceptions and ideologies, identity formation, and the ethnography of communication. His work has been published in a number of scholarly journals, including *Journal of International and Intercultural Communication*, *Language in Society*, *Research on Language and Social Interaction*, *Narrative Inquiry*, *Ethos*, *Parenting*, *Journal of Family Communication*, *Journal of Contemporary China*, *Social Development*, and *Journal of Multilingual and Multicultural Development*.

