

Curriculum

Students are required to complete 45 credits, which include writing a project report, and successfully completed their report presentation. A cumulative GPA of 2.7 or above is required for graduation.

Compulsory Courses

- Economics for Business
- Statistical Analysis and Applications
- Accounting for Decision Making
- Information Management and Digital Innovation
- Managerial Finance
- Marketing Management
- Human Resources Management
- Strategic Management
- Ethics and Leadership in Organizations
- Entrepreneurship
- Business Consultancy Methods
- Organizational Behavior

Elective Courses

- Consumer Behavior
- Global Business
- Service Operations
- Advances in Marketing Studies
- Advances in Management Studies
- Research Methods
- Marketing Analytics

The offering of the above courses is subject to changes.

For the most updated programme and curriculum details, please visit the following website:

學院保留以上課程的修改權。如欲獲取有關課程及學習計劃的最新資訊，請瀏覽以下網站：

<https://fba.um.edu.mo/pgraduate/mba/>

學習計劃

學生需修讀45學分。獲得碩士學位還取決於撰寫及提交一篇原創項目報告，並進行引介且獲通過。累計平均積點需達到2.7或以上方可畢業。

必修科目

- 商業經濟學
- 統計分析及應用
- 會計與決策
- 資訊管理和數碼創新
- 管理財務學
- 市場營銷管理
- 人力資源管理
- 策略管理
- 組織領導力及倫理
- 創業學
- 商業諮詢方法
- 組織行為學

選修科目

- 消費者行為
- 環球商業
- 服務營運
- 市場學新領域
- 管理學新領域
- 研究方法
- 營銷數據分析

Master of BUSINESS ADMINISTRATION

工商管理碩士學位課程

Faculty of Business
Administration
工商管理學院

Contact us
聯繫我們



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大學大馬路
澳門大學·E22
工商管理學院，
G036室



About the University of Macau and the Faculty of Business Administration

Founded in 1981, the University of Macau is an international public comprehensive university in Macao. It currently has over 12,500 students from nearly 50 countries and regions. English is the main medium of instruction, and 80 per cent of its faculty members are from outside of Macao. A truly multicultural university, UM constantly strives for excellence, as is reflected in its ranking among the world's top 250 universities. UM is ranked in the 201-250 bracket in the Times Higher Education (THE) World University Rankings, with a global ranking of No 5 in International Outlook, No 26 in the THE Young University Rankings, No 33 in the THE Asia University Rankings, and No 1 in the Association of Portuguese Speaking Universities. In the Quacquarelli Symonds (QS) World University Rankings, it is ranked No 304.

The Faculty of Business Administration (FBA) is one of the oldest business schools in Macao, FBA is providing excellent business education under its vision “To be a model world-class business faculty and create significant impact on the business community and society we serve” and mission “To contribute to the economic and sustainable development of Macao and beyond by providing leadership in business education”. FBA shoulders a special responsibility of nurturing talents for local business community and contributing to the future economic development of Macao. FBA is the only business school in Macao that have gained accreditations from the three major international accreditation bodies and being one of the triple-accredited business schools in the world.

Master of Business Administration Programme

The Master of Business Administration (MBA) at the University of Macau intends to establish a learning platform for the aspiring business professionals to advance their careers in Macao and beyond. We adopt a balanced and practical approach to design our MBA programme.

Programme Objectives

- Provide essential knowledge for understanding and interpreting the challenges in modern business environment
- Develop leadership and teamwork skills
- Cultivate analytical and problem solving capacity
- Nurture the awareness of corporate social responsibility and ethics
- Engender a service orientation in a business context

澳門大學及工商管理學院簡介

澳門大學創辦於1981年，是澳門一所國際化綜合性公立大學，現有12,500多名學生，來自近50個國家和地區。以英語為主要授課語言，八成教研人員來自世界各地。澳大具有多元文化共存的獨特優勢，不斷追求卓越。澳門大學在2023泰晤士高等教育 (Times Higher Education, THE) 世界大學排名201–250、國際化發展第5、全球年輕大學排名26、亞洲大學排名33、在葡萄牙語大學聯會中名列第一。在2023 Quacquarelli Symonds (QS) 世界大學排名304位。

工商管理學院作為澳門歷史最為悠久的商學院之一，一向以“躋身世界一流商學院，並對我們服務的商界和社會產生重大影響”為願景，以“引領商科教育，貢獻澳門及本地區的經濟和可持續發展”為使命，專注提供卓越的商科教育。工商管理學院肩負為本地商界培養人才的特殊責任，為澳門的未來經濟發展做出貢獻。工商管理學院是澳門唯一一所獲得國際商學院聯合會 (AACSB)、工商管理碩士協會 (AMBA) 和歐洲管理發展基金會 (EFMD) 的歐洲質量發展系統 (EQUIS) 三重國際認證的商學院，成功晉身為全球一流的“三冠王”商學院。



Visit us at :
歡迎瀏覽網站：
www.fba.um.edu.mo

工商管理碩士學位課程

澳門大學工商管理碩士課程 (MBA) 旨意為有抱負的專業管理人士提供一個學習平台，以促進學生於澳門及外地的事業發展。本課程設計實用並在相關管理知識方面涵蓋性廣。

課程目標

- 授予學生必備知識以理解現代商業環境的挑戰
- 發展學生領導能力和團隊合作技巧
- 培養學生分析和解決問題的技巧
- 培育學生對企業的社會責任及道德意識
- 營造一個服務導向的商業環境

Programme Feature

In addition to regular academic seminars organized by the Faculty, our programme also launched the MBA Executive Forum Series in 2010. Each time we will invite a prominent executive, who will share his/her business experiences and interact with the students.

In order to enhance students' analytical thinking and enrich their academic studies, they may have the opportunity to participate in case competitions held by UM and other institutions. An optional field trip to visit major companies and universities in Asia will be offered to interested students every year. Past destinations included Beijing, Shanghai, Xian, Singapore and Taiwan.

Programme Information

The normative study period of the programme is 2 years. The medium of instruction is English. Classes will mainly be held on weekday evenings and on weekends.

Admission Requirements

Applicants must have at least 3 years full-time work experience before the registration period (i.e. late August of the respective year of admission). In addition, applicants may provide us with GMAT or GRE scores for reference.

Other admission requirements will be in accordance with the Admission Regulations Governing Master's Degree & Postgraduate Certificates/Diploma Programmes of the University. Applicants are required to provide a testimonial of English as the medium of instruction issued by their undergraduate university or TOEFL, IELTS, CET6 or TEM scores as a proof of English proficiency.

For more details, please visit the following website:
<https://fba.um.edu.mo/pgraduate/mba/>

課程特色

除了本學院組織的定期學術講座外，本課程亦於2010年開始推出「MBA行政人員論壇」系列，邀請著名高級管理人員分享他們的業務管理經驗並與學生們互動。

為提升同學們的分析思維及豐富他們的學習生活，同學們有機會代表本學院參加由澳門大學以及其他機構舉辦之案例比賽。本課程每年還為有興趣參與的學生組織一個實地考察團到訪亞洲一些企業和大學。過去曾到訪的地區包括北京、上海、西安、新加坡和台灣。

課程資訊

課程一般期限為兩學年。授課語言為英語。授課時間為平日晚上及週末。

入學要求

申請本校工商管理碩士學位課程申請者需有最少三年全職工作經驗（至申請年八月底止）。此外，申請人可以提交GMAT及GRE成績作為參考文件。

其他入學要求將根據澳門大學碩士學位及學士後證書/文憑課程的入學規則錄取新生。申請人需提供由本科學位頒授之大學發出的英語授課證明或托福(TOEFL)、雅思(IELTS)、大學英語六級(CET6)或英語專業考試(TEM)成績作為英語能力的證明。

如欲了解詳情, 請瀏覽以下網站:
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