Dear Colleagues,

During May - June 2020, colleagues in FBA have published 2 ABS4, 3 ABS3 and 20 other refereed papers.

In this issue, we introduce Dr. Tao CHEN, Assistant Professor in Business Economics, who has published 4 ABS3 and 4 ABS2 journal papers since January 2020, as the "FBA Research Star of June 2020".

Congratulations to colleagues for their research achievements!

Prof. Zhaotong LIAN
Associate Dean (Research), FBA

### Journal Publications

**ABS3 or Above (May - Jun 2020)**

- Liu, Y., **Liu, Matthew**. Big star undercover: The reinforcing effect of disfluent celebrity endorsers' faces on consumer's brand memory. *Journal of Advertising*. Forthcoming. (ABS3)

### Book

- Lin, R., **Chen, J.J.** and Xie, L., Chinese Multinational Firms: Cases Studies, Springer (In press).

Source: Generated from http://bida.fba.um.edu.mo/staff/ as of 24th June, 2020
**FBA Research Star of June 2020**

Dr. Tao CHEN (Toro) has published 4 ABS3 and 4 ABS2 ranked journal papers since January 2020. Dr. Chen has been selected as the FBA Research Star of June 2020.

Dr. Chen joined FBA as an Assistant Professor in Business Economics in 2018. He received his PhD degree from City University of Hong Kong. His research interests cover three main areas. One of them is behavior finance, where he investigates how cognitive heuristics affect traders’ decision making, such as herding, attention, sentiment, and superstition. Asset pricing is another area in his research interests in which he explores the anomalies in financial markets, including round-number bias, trade-size clustering, and post-announcement disagreement. Recently he concentrates on the emerging literature surrounding FinTech by probing whether algorithmic trading plays a role in information dissemination and price efficiency as another area in his research interests. His latest research papers have been published in numerous academic journals, such as *Journal of Business Research*, *Review of Quantitative Finance and Accounting*, and *International Journal of Finance and Economics*.

"FBA promotes a researcher-friendly atmosphere in which research-track faculty are not required to undertake heavy teaching workloads. Such an arrangement enables me to devote time to research. Meanwhile, flexible working conditions here helps enhance research productivity. Besides, adequate internal funding, resourceful database subscriptions, and efficient administrative support also play a constructive role. Overall, I feel grateful for joining the big family of FBA, which serves as another start of my academic career."

-- Dr. Tao Chen

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**PhD Admission**

With the Faculty’s effort in reputation building and internationalization, PhD applicants from the top-100 universities in Mainland China and top-300 universities in the world have increased from 62% in 2019 to 69% in 2020 respectively. We will continue to promote and attract more high-quality students with strong research background to FBA.
PhD Oral Defenses in 2nd semester of 2019/2020

- Lei PENG  
  Thesis Topic: Comparative Study for Determinants of Banking and Insurance Efficiencies  
  Placement: Beijing Normal University, Zhuhai, China  
  Supervisor: Prof. Zhaotong LIAN

- Jiamin TAN  
  Thesis Topic: Could Stressors at Work Enrich Family? A Conservation of Resources Theory Perspective  
  Placement: United International College, Zhuhai, China  
  Supervisor: Prof. Raymond LOI

- Qingbin ZHAO  
  Thesis Topic: Trade and Finance in Emerging Markets and Developed Countries  
  Placement: Southwest University of Political Science & Law, Chongqing, China  
  Supervisor: Prof. Xinhua GU

- Ningyi ZHU, Julie  
  Thesis Topic: Antecedents and outcomes of felt trust by supervisors in the workplace  
  Placement: Fuzhou University, Fujian, China  
  Supervisor: Prof. Long Wai LAM, Rico

Contact

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