

For 2010/2011 Intake (B-B0-xxxxx Students)

revised on 17/08/2012

BSc in Gaming & Hospitality Management - Convention and Hospitality Management Study Plan

YEAR 1

| | Credits | | | | 2010-1st | 2010-2nd |
|----|---------|---------|---|---|----------|----------|
| 1 | 3 | BECO100 | Principles of Microeconomics | C | YES | |
| 2 | 3 | EELC113 | Usage of English (Intermediate level or higher) | C | YES | |
| 3 | 1 | GAHM101 | Introduction to the Hospitality Industry | C | YES | |
| 4 | 3 | MGMT110 | Principles of Business Management | C | YES | |
| 5 | 3 | QMDS101 | Mathematics for Business and Economics | C | YES | |
| 6 | 3 | QMDS103 | Logic and Reasoning | R | YES | |
| | | QMDS104 | Human Information Processing | | | |
| 7 | 3 | BECO101 | Principles of Macroeconomics | C | | YES |
| 8 | 3 | EBIS101 | Introduction to Computing and Programming | C | | YES |
| 9 | 3 | EELC114 | Professional English Writing | C | | YES |
| 10 | 1 | GAHM100 | Introduction to the Gaming Industry | C | | YES |
| 11 | 3 | MKTG220 | Principles of Marketing | C | | YES |
| 12 | 3 | QMDS102 | Applied Calculus | C | | YES |
| | 32 | | | | | |

YEAR 2

| | Credits | | | | 2011-1st | 2011-2nd |
|----|---------|----------|---|---|----------|----------|
| 1 | 3 | ACCT100 | Principles of Financial Accounting | C | YES | |
| 2 | 3 | ENGL283 | Western and Eastern Culture | C | YES | |
| 3 | 3 | GAHM200 | Introduction to Gaming Management | C | YES | |
| 4 | 3 | QMDS201 | Probability and Statistics | C | YES | |
| 5 | 3 | PSYC101 | Introduction to Psychology I | R | YES | |
| | | PSYC103 | Personal and Social Competence | | | |
| | | PSYC205 | Social Psychology | | | |
| 6 | 3 | Elective | One year 1 or year 2 level bachelor's degree course | E | YES | |
| 7 | 3 | ACCT210 | Management Accounting I | C | | YES |
| 8 | 3 | GAHM201 | Introduction to Hospitality Management | C | | YES |
| 9 | 3 | GAHM202 | Psychology of Gambling | C | | YES |
| 10 | 3 | GAHM203 | The Macao Gaming and Hospitality Industries | C | | YES |
| 11 | 3 | GAHM204 | Interpersonal Communication Skills | C | | YES |
| 12 | 3 | QMDS202 | Data Analysis and Modeling | C | | YES |
| | 36 | | | | | |

YEAR 3

| | Credits | | | | 2012-1st | 2012-2nd |
|----|---------|----------|---|---|----------|----------|
| 1 | 3 | BBEL332 | Business Law | C | YES | |
| 2 | 3 | FINC210 | Financial Management | C | YES | |
| 3 | 3 | GAHM302 | Hotel and Resort Management | C | YES | |
| 4 | 3 | GAHM303 | Quality Service Management | C | YES | |
| 5 | 3 | QMDS300 | Quantitative Decision Analysis | C | YES | |
| 6 | 3 | GAHM304 | Hospitality and Tourism Law | C | | YES |
| 7 | 3 | GAHM305 | Convention and Exhibition Management | C | YES | |
| 8 | 3 | MGMT332 | Human Resources Management | C | | YES |
| 9 | 3 | Elective | One course selected from the table of Convention and Hospitality Required Electives | E | | YES |
| 10 | 3 | Elective | One course selected from the table of Convention and Hospitality Required Electives | E | | YES |
| 11 | 3 | Elective | One year 1 or year 2 level bachelor's degree non-language course | E | | YES |
| 12 | 3 | Elective | One year 3 level or above bachelor's degree non-language courses | E | | YES |
| | 36 | | | | | |

YEAR 4

| | Credits | | | | 2013-1st | 2013-2nd |
|----|---------|----------|---|---|----------|----------|
| 1 | 3 | BECO406 | Applied Economics for Leisure Industries | C | YES | |
| 2 | 3 | GAHM403 | Hospitality Accounting | C | YES | |
| 3 | 3 | GAHM424 | Convention and Hospitality Management Internship I | R | YES | |
| | | GAHM426 | Convention and Hospitality Management Project I | | | |
| 4 | 3 | Elective | One course selected from the table of Convention and Hospitality Required Electives | E | YES | |
| 5 | 3 | Elective | One year 3 level or above bachelor's degree non-language course | E | YES | |
| 6 | 3 | GAHM401 | Strategic Management for the Gaming and Hospitality Industries | C | | YES |
| 7 | 3 | GAHM402 | Hospitality Marketing and Promotion | C | | YES |
| 8 | 3 | GAHM425 | Convention and Hospitality Management Internship II | R | | YES |
| | | GAHM427 | Convention and Hospitality Management Project II | | | |
| 9 | 3 | Elective | One course selected from the table of Convention and Hospitality Required Electives | E | | YES |
| 10 | 3 | Elective | One year 3 level or above bachelor's degree non-language courses | E | | YES |
| | 30 | | | | | |

Convention and Hospitality Management Required Electives

| | |
|---------|--|
| GAHM306 | Casino Management |
| GAHM311 | Information Technology and the Leisure Industries |
| GAHM314 | Global Issues in Gaming and Hospitality Management |
| GAHM315 | Retail Management for Casino Resorts |
| GAHM316 | Facilities Management |
| GAHM410 | Festival and Event Management |
| GAHM412 | Security and Surveillance Management |
| GAHM413 | Food and Lodging Management |
| GAHM414 | Selected Topics in Human Resources Management |
| GAHM415 | Quantitative Techniques for Tourism and Hospitality Management |
| GAHM416 | Data Analysis for Tourism and Hospitality Management |

*GAHM204 Interpersonal Communication Skills is equivalent to COMM102 Communications I : Interper
 Year 3 level or above bachelor's degree non-language courses: including FBA or GAHM courses
 ENGL283 is currently named Western and Oriental Culture

C - study plan (enrollment)- GHM10

