

**BSc in Gaming & Hospitality Management - Convention and Hospitality Management Study Plan**

## YEAR 1

	Credits				2009-1st	2009-2nd
1	3	BECO100	Principles of Microeconomics	C	YES	
2	3	EELC113	Usage of English (Intermediate level or higher)	C	YES	
3	1	GAHM100	Introduction to the Gaming Industry	C	YES	
4	3	MGMT110	Principles of Business Management	C	YES	
5	3	QMDS101	Mathematics for Business and Economics	C	YES	
6	3	QMDS103	Logic and Reasoning	R	YES	
		QMDS104	Human Information Processing			
7	3	BECO101	Principles of Macroeconomics	C		YES
8	3	EBIS101	Introduction to Computing and Programming	C		YES
9	3	EELC114	Professional English Writing	C		YES
10	1	GAHM101	Introduction to the Hospitality Industry	C		YES
11	3	QMDS102	Applied Calculus	C		YES
12	3	MKTG220	Principles of Marketing	C		YES
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## YEAR 2

	Credits				2010-1st	2010-2nd
1	3	ACCT100	Principles of Financial Accounting	C	YES	
2	3	GAHM200	Introduction to Gaming Management	C	YES	
3	3	GAHM204	Interpersonal Communication Skills	C		YES
4	3	QMDS201	Probability and Statistics	C	YES	
5	3	PSYC101	Introduction to Psychology I	R	YES	
		PSYC103	Personal and Social Competence			
		PSYC205	Social Psychology			
6	3	Elective	One year 1 or year 2 level bachelor's degree course	E	YES	
7	3	ACCT210	Management Accounting I	C		YES
8	3	ENGL283	Western and Eastern Culture	C	YES	
9	3	GAHM201	Introduction to Hospitality Management	C		YES
10	3	GAHM202	Psychology of Gambling	C		YES
11	3	GAHM203	The Macao Gaming and Hospitality Industries	C		YES
12	3	QMDS202	Data Analysis and Modeling	C		YES
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## YEAR 3 (Convention &amp; Hospitality)

	Credits				2011-1st	2011-2nd
1	3	BBEL332	Business Law	C	YES	
2	3	FINC210	Financial Management	C	YES	
3	3	GAHM302	Hotel and Resort Management	C	YES	
4	3	GAHM303	Quality Service Management	C	YES	
5	3	QMDS300	Quantitative Decision Analysis	C	YES	
6	3	Elective	One course selected from the table of Convention and	E	YES	
7	3	GAHM304	Hospitality and Tourism Law	C		YES
8	3	GAHM305	Convention and Exhibition Management	C		YES
9	3	MGMT332	Human Resources Management	C		YES
10	3	Elective	One course selected from the table of Convention and Hospitality Required Electives	E		YES
11	3	Elective	One year 1 or year 2 level bachelor's degree non-language course	E		YES
12	3	Elective	One year 3 level or above bachelor's degree non-language courses	E		YES
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YEAR 4

	Credits				2012-1st	2012-2nd
1	3	BECO406	Applied Economics for Leisure Industries	C	YES	
2	3	GAHM403	Hospitality Accounting	C	YES	
3	3	GAHM424	Convention and Hospitality Management Internship I	R	YES	
		GAHM426	Convention and Hospitality Management Project I			
4	3	Elective	One course selected from the table of Convention and Hospitality Required Electives	E	YES	
5	3	Elective	One year 3 level or above bachelor's degree non-language course	E	YES	
6	3	GAHM401	Strategic Management for the Gaming and Hospitality Industries	C		YES
7	3	GAHM402	Hospitality Marketing and Promotion	C		YES
8	3	GAHM425	Convention and Hospitality Management Internship II	R		YES
		GAHM427	Convention and Hospitality Management Project II			
9	3	Elective	One course selected from the table of Convention and Hospitality Required Electives	E		YES
10	3	Elective	One year 3 level or above bachelor's degree non-language courses	E		YES
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Convention and Hospitality Management Required Electives

GAHM306	Casino Management
GAHM311	Information Technology and the Leisure Industries
GAHM314	Global Issues in Gaming and Hospitality Management
GAHM315	Retail Management for Casino Resorts
GAHM316	Facilities Management
GAHM410	Festival and Event Management
GAHM412	Security and Surveillance Management
GAHM413	Food and Lodging Management
GAHM414	Selected Topics in Human Resources Management
GAHM415	Quantitative Techniques for Tourism and Hospitality Management
GAHM416	Data Analysis for Tourism and Hospitality Management

\*GAHM204 Interpersonal Communication Skills is equivalent to COMM102 Communications I : I  
 Year 3 level or above bachelor's degree non-language courses: including FBA or GAHM courses  
 ENGL283 is currently named Western and Oriental Culture

C - study plan (enrollment) - GHM09