

Major in Management specializing in Strategic Management

YEAR 1 - Uniform First Year

	Credits				2008-1st	2008-2nd
1	3	CBIS100	INTRODUCTION TO COMPUTING	C	YES	
2	3	CBIS111	COMPUTER APPLICATIONS	C		YES
3	3	ECIF100	INTRODUCTION TO MACROECONOMICS	C		YES
4	3	ECIF101	INTRODUCTION TO MICROECONOMICS	C	YES	
5	3	MGMT100	INTRODUCTION TO BUSINESS	C	YES	
6	3	MGMT102	PRINCIPLES OF MANAGEMENT	C		YES
7	3	MSOR100	BUSINESS MATHEMATICS	C	YES	
8	3	MSOR103	SURVEY CALCULUS	C		YES
9	3	ENGL022 ENGL150 ENGL292 ENGL310	PRACTICAL ENGLISH 1A - BASIC SKILLS I PRACTICAL ENGLISH 1 - INTERACTION & STUDY SKILLS I PRACTICAL ENGLISH 2 - DEVELOPMENT I PRACTICAL ENGLISH 3 - ADVANCED I	C	YES	
10	3	ENGL023 ENGL151 ENGL293 ENGL311	PRACTICAL ENGLISH 1A - BASIC SKILLS II PRACTICAL ENGLISH 1 - INTERACTION & STUDY SKILLS II PRACTICAL ENGLISH 2 - DEVELOPMENT II PRACTICAL ENGLISH 3 - ADVANCED II	C		YES
11	3	ACCT200	PRINCIPLES OF ACCOUNTING I	C		YES
12	3	Elective	Any non business course (non FBA course and non FSH Economics Course)	E	YES	
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YEAR 2 - Strategic Management

	Credits				2009-1st	2009-2nd
1	3	CBIS250	INFORMATION MANAGEMENT CONCEPTS	C	YES	
2	3	CBIS251	INFORMATION MANAGEMENT APPLICATIONS	C		YES
3	3	FINC300	FINANCIAL MANAGEMENT I	C		YES
4	3	MGMT202	BUSINESS COMMUNICATIONS I	C	YES	
5	3	MGMT203	BUSINESS COMMUNICATIONS II	C		YES
6	3	MGMT232	BUSINESS LAW	C		YES
7	3	MKTG202	PRINCIPLES OF MARKETING	C	YES	
8	3	MSOR210	STATISTICS I	C	YES	
9	3	MSOR211	STATISTICS II	C		YES
10	3	ACCT201	PRINCIPLES OF ACCOUNTING II	C	YES	
11	3	Elective	Any non business course (non FBA course and non FSH Economics Course)	E		YES
12	3	MGMT318 or MKTG303	HUMAN RESOURCE MANAGEMENT or MARKETING MANAGEMENT	C	YES	
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YEAR 3 - Strategic Management

	Credits				2010-1st	2010-2nd
1	3	FINC301	FINANCIAL MANAGEMENT II	C	YES	
2	3	MGMT304	ADVANCED BUSINESS COMMUNICATIONS	C	YES	
3	3	MGMT315	BUSINESS RESEARCH	C	YES	
4	3	MGMT316	ORGANIZATIONAL BEHAVIOR	C		YES
5	3	MGMT319	ORGANIZATIONAL CHANGE AND DEVELOPMENT	C		YES
6	3	MGMT317	STRATEGIC MANAGEMENT	C	YES	
7	3	MGMT366	COMPETITIVE ADVANTAGE	C		YES
8	3	Elective	Any non business course (non FBA course and non FSH Economics Course)*	E	YES	YES
9	3	Elective	Any FBA course at 2nd year level or above*	R	YES	YES
10	3	Elective	Any FBA course at 2nd year level or above	R	YES	
11	3	Elective	Any FBA course at 2nd year level or above	R		YES
12	3	Elective	Any FBA course at 2nd year level or above	R		YES
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*Course can be taken either in First Semester or Second Semester

YEAR 4 - Strategic Management

	Credits				2011-1st	2011-2nd
1	3	MGMT402	Applied Business Project I	C	YES	
2	3	MGMT403	Applied Business Project II	C		YES
3	3	MGMT413	Business Ethics	C	YES	
4	3	MGMT404	Global Strategic Management	C	YES	
5	3	MGMT408	International Business	C	YES	
6	3	MGMT468	Corporate Strategies I: China Focus	C		YES
7	3	MGMT469	Corporate Strategies II: Asia Pacific Focus	C	YES	
8	3	MGMT470	Contemporary Issues in Strategic Management	C		YES
9	3	Major Elective	Major Elective Course**	R	YES	
10	3	Major Elective	Major Elective Course**	R		YES
11	3	Elective	Any FBA course at 3rd or 4th year level	R		YES
12	3	Elective	Any FBA course at 3rd or 4th year level	R		YES
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**** Major Electives**

- MGMT314 Quality Management
- MGMT364 Service Management
- MGMT367 Communication Management
- MGMT406 Entrepreneurship and Small and Medium Sized Enterprise
- MGMT464 Leadership
- MGMT465 Cross-Cultural Management
- MGMT471 Intercultural Communication For Management







