

Major in Bachelor of Business Administration - GBS20

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- * Course Type CM : Compulsory/Major Course
- GE : General Education Course
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- FE : Free Elective

First Year - UF1

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO1000	Principles of Microeconomics	3	CM	*	
CPED1000	Residential College Experiential Learning	1	CM	*	*
CPED1001	Physical Education I	0.5	CM	*	
MGMT1000	Principles of Business Management	3	CM	*	
1 "Chinese or Portuguese Language" Course					
CHLL1000	University Chinese	3	CM / FE	*	
PORT1000	Portuguese Language I – Introductory Portuguese				
1 Free Elective					
1 "English Language" Course					
EELC1012	University English II	3	CM/FE	*	
EELC1013	University English III				
1 Free Elective					
1 "Information Technology" Course					
CISC1000	Information Technology Fundamentals and Practices	3	CM	*	
BECO1001	Principles of Macroeconomics	3	CM		*
CPED1002	Physical Education II	0.5	CM		*
GEST1001	Quantitative Reasoning for Business	3	GE		*
ISOM1001	Contemporary Information Systems for Organizations	3	CM		*
1 "English Language" Course					
EELC1013	University English III	3	CM		*
E4 English elective	Choose one from the following 3 courses: Academic English : Speaking Academic English : Writing Academic English : Project -based Learning				
E5 English elective	Choose one from the following 3 courses: English Speaking for Academic Research English Writing for Academic Research English Intergrated Skills for Academic Researc				
1 General Education Course		3	GE		*
1 General Education Course		3	GE		*
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CPED1000 is a yearly course.

Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

- a) Test out **EITHER Chinese Language Course OR Portuguese Language Course** : One 3-credit free elective in the first semester of first year of study
- b) Test out **NEITHER Chinese Language Course NOR Portuguese Language Course** : CHLL1000 OR PORT1000 in the first semester of first year of study

Test out information: https://reg.um.edu.mo/current-students/ugmodel/lang_skills/

Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.

- a) Placement level "E1a" : EELC1011 + EELC1008 + EELC1012 + EELC1013
- b) Placement level "E1b" : E EELC1011 + EELC1012 + EELC1013
- c) Placement level "E2" : EELC1012 + EELC1013 + E4 English elective (in 2nd semester of Year Two)
- d) Placement level "E3" : EELC1013 + E4 English elective(in 2nd semester of Year One) + One 3-credit free electives
- e) Placement level "E5" : E5 English elective (in 2nd semester of Year One) + Two 3-credit free electives
- f) None of the above : Three 3-credit free electives

Test out information: <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)
Global Awareness	GEGA1000 – Macao and Chinese Civilization (<i>compulsory</i>) 1 course from the list other than GEGA1000
Literature and Humanities	GELH1000 – Chinese Language and Culture (<i>compulsory</i>) 1 course from the list other than GELH1000
Science and Technology	GEST1001 – Quantitative Reasoning for Business (<i>compulsory</i>) 1 course from the list other than GEST1001
Society and Behaviour	GESB1000 – Ethics, Values, Law and Society (<i>compulsory</i>) 1 course from the list other than GESB1000 (GESB1001/1002/1003)

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Second Year - UF2

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT2001	Organizational Behavior	3	CM	*	*
ISOM2001	Information Systems and Organizations	3	CM	*	*
* Students who take MGMT2001 in the first semester will take ISOM2001 in the second semester, and vice versa.					
ACCT1000	Principles of Financial Accounting	3	CM	*	
MGMT2000	Business Communications	3	CM	*	
MKTG2000	Principles of Marketing	3	CM	*	
1 "English Language" Course					
E4 English elective	Choose one from the following 3 courses: Academic English : Speaking Academic English : Writing Academic English : Project -based Learning	3	CM / FE		*
1 Free Elective					
CPED2001	Residential College Community Team Project	1	CM		*
ACCT2000	Management Accounting I	3	CM		*
FINC2000	Financial Management	3	CM		*
ISOM2002	Statistics and Data Analysis	3	CM		*
1 General Education Course					
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(*If student has placed in E1a plan and has enrolled "EELC1008 Grammar and Writing Improvement I" in year one, student need to take one GE course instead of one FE course in year 3 or year 4)

Third Year - UF3

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT3000	Global Business Environment	3	CM	*	
1 Bachelor of Business Administration Required Elective from List A, List B or List C					
1 Bachelor of Business Administration Required Elective from List A, List B or List C					
1 General Education Course					
1 General Education Course					
ISOM3030	Quantitative Decision Analysis	3	CM		*
MGMT3003	Strategic Management	3	CM		*
MGMT3004	Research Methods	3	CM		*
MGMT3009	Business Ethics and Corporate Social Responsibility	3	CM		*
1 Bachelor of Business Administration Required Elective from List B or List C					
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Fourth Year - UF4

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
1 Bachelor of Business Administration Required Elective from List B or List C					
1 Bachelor of Business Administration Required Elective from List B or List C					
1 General Education Course					
1 General Education Course					
1 Free Elective					
ISOM4006	Project and Quality Management	3	CM		*
1 Bachelor of Business Administration Required Elective from List C					
1 Bachelor of Business Administration Required Elective from List C					
1 Free Elective					
1 Free Elective					
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Business Administration Required Electives

Course Code	Course Title
List A	
ACCT2001	Intermediate Accounting I
ACCT2003	Business Law

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BECO2000	Intermediate Economics
BECO2001	Econometrics I
FINC2001	Advanced Financial Management
FINC2003	Corporate Finance
IRTM2000	Introduction to Gaming Management
IRTM2001	Psychology of Gambling
ISOM2003	Probability and Statistics
ISOM2004	Data Analysis and Modeling
ISOM2005	Linear Algebra
ISOM2006	E-commerce and M-commerce Strategies
ISOM2007	Programming for Business Analytics
List B	
ACCT3000	Intermediate Accounting II
ACCT3001	International Financial Reporting Standards and the Global Environment
ACCT3002	Management Accounting II
ACCT3003	Intermediate Accounting III
ACCT3004	Advanced Financial Accounting
ACCT3005	Accounting Information Systems
ACCT3008	Public Sector Accounting
BECO3000	Economic Policy and Planning
BECO3001	Public Economics and Finance
BECO3002	The Chinese Economy
BECO3003	International Trade and Commercial Policy
BECO3004	Economics of Tourism
BECO3005	Economics of E-commerce
BECO3006	Money and Banking
BECO3007	Asian Financial Market
BECO3008	Intermediate Microeconomics
BECO3009	Intermediate Macroeconomics
BECO3010	Global Economic Issues and Business Implications
BECO3011	Financial Econometrics
FINC3000	Derivative Securities
FINC3001	Financial Statement Analysis and Valuation
FINC3002	Theory of Finance
FINC3003	Financial Markets and Institutions
FINC3004	Portfolio Management
IRTM3000	Social and Economic Impacts of Gambling
IRTM3001	Quality Service Management
IRTM3002	Convention and Exhibition Management
IRTM3003	Casino Management
IRTM3004	The Macao Gaming and Hospitality Industries
IRTM3005	Festival and Event Management
IRTM3006	Human Resource Management in Integrated Resort
IRTM3007	Technology and Innovation in the Resort and Gaming Industries
IRTM3008	Travel and Tourism Management
IRTM3009	Food and Beverage Management
IRTM3010	Selected Topics in Human Resource Management
IRTM3012	Gaming Law
IRTM3014	Hospitality and Tourism Law
IRTM3015	Revenue Management
IRTM3016	Casino Marketing
IRTM3017	Accommodation, Facilities and Security Management
IRTM3018	Casino Mathematics
ISOM3000	Database Management
ISOM3001	E-auditing
ISOM3002	Analysis and Design of Information Systems
ISOM3004	E-accounting and Financial Modeling
ISOM3005	Accounting Information Systems Security and Assurance
ISOM3006	Big Data with Business Applications

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ISOM3011	Mobile Application Development
ISOM3012	Web Site Design and Internet Business Applications
ISOM3013	Advanced Business Programming
ISOM3014	Advanced Computer Networking for Business
ISOM3015	Big Data Management
ISOM3016	Computer Networking for Business
ISOM3018	Business Data Mining and Visualization
ISOM3020	Security, Control and Audit for E-business
ISOM3021	Business Process Workflow and Analysis
ISOM3022	Information System for Logistics and Supply Chain Management
ISOM3025	Business Modeling and Simulation
ISOM3026	E-business and Global Business Environment
ISOM3028	Advanced Computer Programming
ISOM3029	Computer Programming Using C++
ISOM3031	Forecasting Models in Business
ISOM3032	Applied Mathematics for Economics
ISOM3033	Advanced Calculus
ISOM3035	Operations Management
ISOM3036	Cyber Security and Blockchain
ISOM3037	Internet of Things and Cloud Computing
MGMT3001	International Management
MGMT3002	Competitive Advantages
MGMT3005	Human Resource Management
MGMT3006	Human Resource Planning and Staffing
MGMT3007	Organizational Change and Development
MGMT3008	Quality Management
MKTG3000	Consumer Behavior
MKTG3001	Business-to-business Marketing
List C	
ACCT4000	Auditing I
ACCT4001	Accounting Theory
ACCT4002	Special Topics in Accounting
ACCT4004	Financial Accounting in Hospitality and Gaming
ACCT4005	Managerial Accounting in Hospitality and Gaming
ACCT4006	Auditing II
ACCT4007	Corporate Governance
ACCT4008	Accounting Management Control System
ACCT4009	China Tax
ACCT4010	Taxation in Macao and Hong Kong
ACCT4011	International Taxation
BECO4000	Analysis of Economic Indicators
BECO4001	Game Theory and Economic Application
BECO4003	Introduction to Econometrics
BECO4004	Applied Econometrics
BECO4005	Applied Economics for Leisure Industries
BECO4006	The Economics of Development
BECO4007	History of Economic Thought
BECO4008	Financial Economics
BECO4009	The European Economy
BECO4010	Economic Development in Asia Pacific
BECO4012	China's Financial System
BECO4013	Economics of Globalization
BECO4014	International Banking
BECO4015	Managerial Economics for Small and Medium-sized Retailing Enterprises
BECO4017	Industrial Organization and Business Strategy
BECO4018	Economic Analysis of Investment Projects
FINC4001	Case Studies in Corporate Finance
FINC4003	Risk and Insurance

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FINC4004	Mergers and Acquisitions
FINC4005	Fixed Income Securities
FINC4006	Real Estate Investment and Financing
FINC4007	Behavioral Finance
FINC4008	International Finance and Global Issues
FINC4009	Financial Modeling
FINC4010	Bank Management
FINC4012	Financial Risk Management
FINC4013	Advanced Financial Mathematics
FINC4014	Exotic Options and Structured Products
IRTM4000	Strategic Management for the Resort and Gaming Industries
IRTM4001	Resort Marketing and Promotion
IRTM4002	Global Issues in Resort and Gaming Management
IRTM4003	Professional Development in Convention and Hospitality Industry
IRTM4008	Questionnaire Design and Survey Data Analysis
IRTM4009	Special Topics in Hotel and Resort Management
ISOM4000	Spreadsheets and Decision Modeling
ISOM4001	Information Systems Project Management
ISOM4002	Web-based Development of Information Systems
ISOM4003	Implementation of Accounting Information Systems
ISOM4005	Business Project Management
ISOM4008	Machine Learning for Business Intelligence
MGMT4000	Global Strategic Management
MGMT4001	Global Human Resource Management
MGMT4002	Asian Business
MGMT4003	Cross-Cultural Communication and Negotiation in Business
MGMT4004	Management of International Trade
MGMT4005	Management of Foreign Affiliates
MGMT4006	Entrepreneurship Management
MGMT4007	Contemporary Issues in Global Business Management
MGMT4009	Training and Development
MGMT4010	Performance and Compensation Management
MGMT4011	Employee Relations, Safety and Health
MGMT4012	Strategic Human Resource Management
MGMT4014	Contemporary Issues in Human Resource Management
MGMT4015	Leadership
MKTG4000	International Marketing
MKTG4001	Integrated Marketing Communications
MKTG4002	Marketing Strategy
MKTG4003	Services Marketing
MKTG4004	Sales Management
MKTG4005	Retail Strategy
MKTG4007	Marketing for Hospitality Industry
MKTG4008	Events Marketing
MKTG4010	Product Management
MKTG4011	Pricing Strategy
MKTG4012	Customer Relationship Management
MKTG4013	Internet Marketing: Principles and Models
MKTG4014	Brand Management
MKTG4015	Quantitative Marketing Research
MKTG4016	Qualitative Marketing Research
MKTG4017	Special Topics in Marketing
MKTG4018	Leisure and Lifestyle Marketing