

## Bachelor of Science in International Integrated Resort Management Programme

## Specialization in Convention and Hospitality Management

Students are strongly advised to check the enrolment records each semester in order to secure the graduation requirement has been fulfilled. You may print out this study plan and cross-check with your enrolment records. Should you have any doubts on the below study plan, please approach the FBA General Office for confirmation.

- \* Course Type            CM : Compulsory/Major Course  
                                  GE : General Education Course  
                                  RE : Required Elective  
                                  FE : Free Elective

*First Year (2018/2019)*

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
GEST1001	Quantitative Reasoning for Business	3	GE	X	
MGMT1000	Principles of Business Management	3	CM	X	
CPED1000	Residential College Experiential Learning	1	CM	X	X
CPED1001	Physical Education I	0.5	CM	X	
	<b>1 "Chinese or Portuguese Language" Course*</b>				
CHLL1000	University Chinese	3	CM / FE	X	
PORT1000	Portuguese Language I – Introductory Portuguese				
1 Free Elective					
	<b>1 "English Language" Course**</b>				
EELC1001	Interactive English I	3	CM / FE	X	
EELC1002	Interactive English II				
EELC1003	Academic English				
1 Free Elective					
	<b>1 "Information Technology" Course***</b>				
CISC1000	Information Technology Fundamentals and Practices	3	CM	X	
BECO1000	Principles of Microeconomics	3	CM		X
IRTM1000	Introduction to Integrated Resort Management	3	CM		X
PSYC1000	Introduction to Psychology	3	CM		X
CPED1002	Physical Education II	0.5	CM		X
	<b>1 "English Language" Course**</b>				
EELC1002	Interactive English II	3	CM / FE		X
EELC1003	Academic English				
1 Free Elective					
1 General Education Course		3	GE		X
1 General Education Course		3	GE		X
		<b>35</b>			

**Second Year (2019/2020)**

Course Code	Course Title	Credits Units	* Course Type	1st sem	2nd sem
ACCT1000	Principles of Financial Accounting	3	CM	X	
BECO1001	Principles of Macroeconomics	3	CM	X	
IRTM2000	Introduction to Gaming Management	3	CM	X	
1 General Education Course		3	GE	X	
1 Free Elective		3	FE	X	
CPED1003	Communication Skills and Leadership	1	CM	X	X
<b>1 "English Language" Course</b>		3	CM / FE	X	
EELC1003	Academic English				
1 Free Elective					
ACCT2000	Management Accounting I	3	CM		X
FINC2000	Financial Management	3	CM		X
ISOM2002	Statistics and Data Analysis	3	CM		X
MKTG2000	Principles of Marketing	3	CM		X
MGMT2000	Business Communications	3	CM		X
1 General Education Course		3	GE		X
1 General Education Course		3	GE		X
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**Third Year (2020/2021)**

Course Code	Course Title	Credits Units	* Course Type	1st sem	2nd sem
IRTM4000	Strategic Management for the Resort and Gaming Industries	3	CM	X	
ISOM3030	Quantitative Decision Analysis	3	CM	X	
IRTM3017	Accommodation, Facilities and Security Management	3	CM	X	
1 Convention and Hospitality Management Required Elective		3	RE	X	
1 General Education Course		3	GE	X	
1 Free Elective		3	FE	X	
1 Free Elective		3	FE	X	
IRTM3009	Food and Beverage Management	3	CM		X
IRTM4001	Resort Marketing and Promotion	3	CM		X
IRTM3005	Festival and Event Management	3	CM		X
MGMT3005	Human Resources Management	3	CM		X
IRTM3002	Convention and Exhibition Management	3	CM		X
1 Free Elective		3	FE		X
1 Free Elective		3	FE		X
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**Fourth Year (2021/2022)**

Course Code	Course Title	Credits Units	* Course Type	1st sem	2nd sem
^^IRTM4006	Convention and Hospitality Management Internship	3	CM	X	
IRTM4002	Global Issues in Resort and Gaming Management	3	CM		X
^^^IRTM4007	Hospitality Management Project	3	CM		X
1 Convention and Hospitality Management Required Elective		3	RE		X
1 General Education Course		3	GE		X
1 Free Elective		3	FE		X
1 Free Elective		3	FE		X
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^^ Internship course

^^^ Research course

**Convention & Hospitality Management Required Electives List**

BECO4005	Applied Economics for Leisure Industries
IRTM3001	Quality Service Management
IRTM3003	Casino Management
IRTM3004	The Macao Gaming and Hospitality Industries
IRTM3010	Selected Topics in Human Resource Management
IRTM3014	Hospitality and Tourism Law
IRTM3015	Revenue Management
IRTM4008	Questionnaire Design and Survey Data Analysis
IRTM4009	Special Topics in Hotel and Resort Management

CPED1000 is a yearly course.

\*Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

- a) Test out **EITHER** Chinese Language Course **OR** Portuguese Language Course : One 3-credit free elective in the first semester of first year of study
- b) Test out **NEITHER** Chinese Language Course **NOR** Portuguese Language Course :CHLL1000 **OR** PORT1000 in the first semester of first year of study

Test out information: <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>

\*\*Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.

- a) Placement level "IE1": EELC1001 + EELC1002 + EELC1003
- b) Placement level "IE2": EELC1002 + EELC1003 + One 3-credit free elective
- c) Placement level "AE": EELC1003 + Two 3-credit free electives
- d) None of the above: Three 3-credit free electives

\*\*\* <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)
Global Awareness	GEGA1000 – Macao and Chinese Civilization ( <i>compulsory</i> )
	1 course from the list other than GEGA1000
Literature and Humanities	GELH1000 – Chinese Language and Culture ( <i>compulsory</i> )
	1 course from the list other than GELH1000
Science and Technology	GEST1001 – Quantitative Reasoning for Business ( <i>compulsory</i> )
	1 course from the list other than GEST1001
Society and Behaviour	GESB1000 – Ethics, Values, Law and Society ( <i>compulsory</i> )
	1 course from the list other than GESB1000 (GESB1001/1002/1003)