

Bachelor of Science in International Integrated Resort Management Programme

Specialization in Convention and Hospitality Management

Students are strongly advised to check the enrolment records each semester in order to secure the graduation requirement has been fulfilled. You may print out this study plan and cross-check with your enrolment records. Should you have any doubts on the below study plan, please approach the FBA General Office for confirmation.

- * **Course Type** **CM : Compulsory/Major Course**
 GE : General Education Course
 RE : Required Elective
 FE : Free Elective

First Year

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
GEST1001	Quantitative Reasoning for Business	3	GE	X	
MGMT1000	Principles of Business Management	3	CM	X	
CPED1000	Residential College Experiential Learning	1	CM	X	X
CPED1001	Physical Education I	0.5	CM	X	
	1 "Chinese or Portuguese Language" Course*				
CHLL1000	University Chinese	3	CM / FE	X	
PORT1000	Portuguese Language I – Introductory Portuguese				
1 Free Elective					
	1 "English Language" Course**				
EELC1001	Interactive English I	3	CM / FE	X	
EELC1002	Interactive English II				
EELC1003	Academic English				
1 Free Elective					
	1 "Information Technology" Course***				
CISC1000	Information Technology Fundamentals and Practices	3	CM / FE	X	
1 Free Elective					
BECO1000	Principles of Microeconomics	3	CM		X
IIRM1000	Introduction to Integrated Resort Management	3	CM		X
PSYC1000	Introduction to Psychology	3	CM		X
CPED1002	Physical Education II	0.5	CM		X
	1 "English Language" Course**				
EELC1002	Interactive English II	3	CM / FE		X
EELC1003	Academic English				
1 Free Elective					
1 General Education Course		3	GE		X
1 General Education Course		3	GE		X
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Second Year

Course Code	Course Title	Credits Units	* Course Type	1st sem	2nd sem
ACCT1000	Principles of Financial Accounting	3	CM	X	
BECO1001	Principles of Macroeconomics	3	CM	X	
IIRM2000	Introduction to Gaming Management	3	CM	X	
1 General Education Course		3	GE	X	
1 Free Elective		3	FE	X	
CPED2000	Communication Skills and Leadership	1	CM	X	X
1 "English Language" Course		3	CM / FE	X	
EELC1003	Academic English				
1 Free Elective					
ACCT2000	Management Accounting I	3	CM		X
FINC2000	Financial Management	3	CM		X
IIRM3017	Accommodation, Facilities and Security Management	3	CM		X
ISOM2002	Statistics and Data Analysis	3	CM		X
MKTG2000	Principles of Marketing	3	CM		X
MGMT2000	Business Communications	3	CM		X
1 General Education Course		3	GE		X
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Third Year

Course Code	Course Title	Credits Units	* Course Type	1st sem	2nd sem
IIRM3002	Convention and Exhibition Management	3	CM	X	
IIRM4000	Strategic Management for the Resort and Gaming Industries	3	CM	X	
ISOM3030	Quantitative Decision Analysis	3	CM	X	
1 Convention and Hospitality Management Required Elective		3	RE	X	
1 General Education Course		3	GE	X	
1 Free Elective		3	FE	X	
1 Free Elective		3	FE	X	
IIRM3009	Food and Beverage Management	3	CM		X
IIRM4001	Resort Marketing and Promotion	3	CM		X
IIRM3005	Festival and Event Management	3	CM		X
MGMT3005	Human Resources Management	3	CM		X
1 General Education Course		3	GE		X
1 Free Elective		3	FE		X
1 Free Elective		3	FE		X
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Fourth Year

Course Code	Course Title	Credits Units	* Course Type	1st sem	2nd sem
^^IIRM4006	Convention and Hospitality Management Internship	3	CM	X	
IIRM4002	Global Issues in Resort and Gaming Management	3	CM		X
^^^IIRM4007	Hospitality Management Project	3	CM		X
1 Convention and Hospitality Management Required Elective		3	RE		X
1 General Education Course		3	GE		X
1 Free Elective		3	FE		X
1 Free Elective		3	FE		X
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^^ Internship course

^^^ Research course

Convention & Hospitality Management Required Electives List

BECO4005	Applied Economics for Leisure Industries
IIRM3001	Quality Service Management
IIRM3003	Casino Management
IIRM3004	The Macao Gaming and Hospitality Industries
IIRM3010	Selected Topics in Human Resource Management
IIRM3014	Hospitality and Tourism Law
IIRM3015	Revenue Management
IIRM4008	Questionnaire Design and Survey Data Analysis
IIRM4009	Special Topics in Hotel and Resort Management

CPED1000 is a yearly course.

*Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

a) Test out **EITHER** Chinese Language Course **OR** Portuguese Language Course : One 3-credit free elective in the first semester of first year of study

b) Test out **NEITHER** Chinese Language Course **NOR** Portuguese Language Course :CHLL1000 **OR** PORT1000 in the first semester of first year of study

Test out information: http://reg.umac.mo/current-students/1718model/lang_skills/

**Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.

a) Placement level "IE1" : EELC1001 + EELC1002 + EELC1003

b) Placement level "IE2" : EELC1002 + EELC1003 + One 3-credit free elective

c) Placement level "AE" : EELC1003 + Two 3-credit free electives

d) None of the above : Three 3-credit free electives

***Test out information: http://reg.umac.mo/current-students/1718model/lang_skills/

Students can test out of the information technology course if they obtain 80% or above on the Computer Skill Test arranged by the Faculty of Science and Technology (FST).

a) Did **NOT** test out information technology course : Course code of CISC1000 in the first semester of first year of study

b) Test out information technology course : One 3-credit free elective in the first semester of first year of study

Test out information: http://reg.umac.mo/current-students/1718model/lang_skills/

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)
Global Awareness	GEGA1000 – Macao and Chinese Civilization (compulsory)
	1 course from the list other than GEGA1000
Literature and Humanities	GELH1000 – Chinese Language and Culture (compulsory)
	1 course from the list other than GELH1000
Science and Technology	GEST1001 – Quantitative Reasoning for Business (compulsory)
	1 course from the list other than GEST1001
Society and Behaviour	GESB1000 – Ethics, Values, Law and Society (compulsory)
	1 course from the list other than GESB1000 (GESB1001/1002/1003)