

Major in Global Business Management - GBM11

Students are strongly advised to check the enrolment records each semester in order to secure the graduation requirement has been fulfilled. You may print out this study plan and cross-check with your enrolment records. Should you have any doubts on the below study plan, please approach the FBA General Office for confirmation.

* Course Type
 CM : Compulsory/Major Course
 GE : General Education Course
 RE : Required Elective
 DE : Distribution / Diversity Elective
 FE : Free Elective

First Year - UF1

NEW Course Code	OLD Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO1000	BECO100	Principles of Microeconomics	3	CM	X	
ISOM1001	EBIS112	Contemporary Information Systems for Organizations	3	GE	X	
PSYC1000	PSYB111	Introduction to Psychology	3	GE	X	
ISOM1002	QMDS100	Business Mathematics	3	GE	X	
CPED1999	SAGE102	First-Year Experiential Learning	-	GE	X	
1 "English Language" Course						
EELC1001	EELC110	Interactive English I	3	GE	X	
EELC1002	EELC120	Interactive English II				
EELC1003	EELC130	Academic English				
1 English Elective						
1 General Education Course			3	GE	X	
BECO1001	BECO101	Principles of Macroeconomics	3	CM		X
MGMT1000	MGMT110	Principles of Business Management	3	CM		X
1 "English Language" Course						
EELC1002	EELC120	Interactive English II	3	GE		X
EELC1003	EELC130	Academic English				
1 English Elective						
1 General Education Course			3	GE		X
1 General Education Course			3	GE		X
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Students are required to take the course 'Contemporary Information Systems for Organizations' for the GE course in area of 'Information Technology and Knowledge Society'.

Students are required to take the course 'Introduction to Psychology' to substitute the GE course in area of 'Life Science, Health and the Human Condition'.

Students are required to take the course 'Business Mathematics' to substitute the GE course in area of 'Mathematics/Quantitative Reasoning'.

Students are required to take **ONE** pair of the above English courses according to assigned level.

- Placement level "IE1": EELC1001/EELC110 in the first semester, and EELC1002/EELC120 in the second semester
- Placement level "IE2": EELC1002/EELC120 in the first semester, and EELC1003/EELC130 in the second semester
- Placement level "AE": EELC1003/EELC130 in the first semester, and one 3-credit English elective in the second semester
- Placement level "English Electives": One 3-credit English elective in **each** semester

Courses which satisfy the following criteria can be considered as English electives:

FAH	Any 3-credit undergraduate courses offered by the <i>Department of English (FAH-DENG)</i> Any 3-credit undergraduate courses offered by the <i>English Language Centre (FAH-ELC)</i>
FBA	Any 3-credit undergraduate courses
FED	Any 3-credit undergraduate courses with prefixes of <i>EDEB</i> or <i>EDEN</i>
FHS	Any 3-credit undergraduate courses
FSS	Any 3-credit undergraduate courses offered by the <i>Department of Communication (FSS-DCOM)</i> Any 3-credit undergraduate courses offered by the <i>Department of Economics (FSS-DECO)</i> Any 3-credit undergraduate courses offered by the <i>Department of Government and Public Administration (FSS-DGPA)</i> Any 3-credit undergraduate courses offered by the <i>Department of Psychology (FSS-DPSY)</i> Any 3-credit undergraduate courses offered by the <i>Department of Sociology (FSS-DSOC)</i>

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Second Year - UF2

NEW Course Code	OLD Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT2001	MGMT221	Organizational Behavior	3	CM	X	X
ISOM2001	EBIS200	Information Systems and Organizations	3	CM	X	X
Students who take MGMT2001/MGMT221 in 1st semester will take ISOM2001/EBIS200 in 2nd semester, and vice versa.						
ACCT1000	ACCT100	Principles of Financial Accounting	3	CM	X	
MGMT2000	MGMT220	Business Communications	3	CM	X	
1 General Education Course			3	GE	X	
1 General Education Course			3	GE	X	
1 Free Elective			3	FE	X	
ACCT2002	ACCT213	Principles of Managerial Accounting	3	CM		X
FINC2000	FINC210	Financial Management	3	CM		X
MKTG2000	MKTG220	Principles of Marketing	3	CM		X
ISOM2002	QMDS200	Statistics and Data Analysis	3	CM		X
1 General Education Course			3	GE		X
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Third Year - UF3

NEW Course Code	OLD Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
ACCT2003	BBEL332	Business Law	3	DE	X	
MGMT3000	GBMT300	Global Business Environment	3	CM	X	
MGMT3003	MGMT330	Strategic Management	3	CM	X	
MKTG4000	MKTG410	International Marketing	3	CM	X	
ISOM3030	QMDS300	Quantitative Decision Analysis	3	CM	X	
1 Distribution/Diversity Elective			3	DE	X	
1 Global Business Management Required Elective			3	RE		X
1 Distribution/Diversity Elective			3	DE		X
1 Free Elective			3	FE		X
1 Free Elective			3	FE		X
1 Free Elective			3	FE		X
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As graduation requirement, GBM students need to study one semester abroad in the 2nd semester of their 3rd year.

Fourth Year - UF4

NEW Course Code	OLD Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT3001	GBMT302	International Management	3	CM	X	
MGMT4002	GBMT402	Asian Business	3	CM	X	
ISOM4006	QMDS400	Project and Quality Management	3	CM	X	
1 Global Business Management Required Elective			3	RE	X	
1 Distribution/Diversity Elective			3	DE	X	
1 Free Elective			3	FE	X	
MGMT3002	GBMT303	Competitive Advantages	3	CM		X
MGMT4000	GBMT400	Global Strategic Management	3	CM		X
MGMT3004	MGMT331	Research Methods	3	CM		X
1 General Education Course			1	GE		X
1 General Education Course			2	GE		X
1 Free Elective			3	FE		X
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The two GE courses included in the 1st semester are in areas of 'Physical Education' and 'Visual and Performing Arts'.

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Global Business Management Required Electives

NEW Course Code	OLD Course Code	Course Title
MGMT4001	GBMT401	Global Human Resources Management
MGMT4003	GBMT403	Cross-Cultural Communication and Negotiation in Business
MGMT4004	GBMT404	Management of International Trade
MGMT4005	GBMT405	Management of Foreign Affiliates
MGMT4006	GBMT406	Entrepreneurship
MGMT4007	GBMT408	Contemporary Issues in Global Business Management