

Minor in Business Administration (BAM12)

Course Description

ACCT100 PRINCIPLES OF FINANCIAL ACCOUNTING

This course is an introductory course to Financial Accounting. It covers issues related transaction analysis and the accounting cycle. It also provides specific coverage of Balance Sheet and Income Statement accounts and the accounting choices and issues concerning those accounts. Finally, it does provide an introduction to the preparation of the Statement of Cash Flows.

Pre-requisite: None

BECO100 PRINCIPLES OF MICROECONOMICS

The course enables students to understand the behavior of different economic agents in the economy and their interactions in the market. It introduces to students the patterns of different market structures and their associated impacts, enabling students to understand the role of the government and the degree of efficiency in different market structures. The course also enables students to apply basic economic theories and models to explain real world economic phenomena. The course covers the concepts of the demand, supply, their elasticity and market equilibrium. Consumer choices, production process, the costs of production and different market structures and their patterns will also be discussed in the classes.

Pre-requisite: None

BECO101 PRINCIPLES OF MACROECONOMICS

The course enables students to understand how the economy operates as a whole. It introduces to students the basic economic indicators, the underlining economic forces and the roles of the public and private sectors, enabling students to apply basic economic theories and models to explain contemporary economic issues. The course introduces to students the basic economic indicators such as gross domestic products, inflation, unemployment interest rate and their measurement. Concepts such as money supply and demand, the stock market, aggregate demand, fiscal and monetary policies and macroeconomic theories, including the Monetarism and New Classical theory will be discussed in the course.

Pre-requisite: None

EBIS200 INFORMATION SYSTEMS AND ORGANIZATIONS

This is an introductory course for students to develop a broad-based understanding of

Information Systems (IS) from a business and management perspective. Topics to be covered include: the technological foundations of IS; tools that help managers make better decisions such as Decision Support Systems, Executive Support Systems, and Knowledge Management Systems; approaches for building an IS; ethical and societal issues related to the use of IS.

Pre-requisite: EBIS112 Contemporary Information Systems for Organizations

FINC210 FINANCIAL MANAGEMENT

This course introduces the basic principles of financial management. It provides students with a scientific framework for evaluating assets and investment opportunities. The course is divided into three main parts. The first part discusses about the institutional settings and the relationship among different players in the financial market. The second part focuses on the capital budgeting decision. Here, different types of investment evaluation techniques will be discussed and compared. As for the third part, the key variable of capital budgeting – the cost of capital will be given.

Pre-requisite: ACCT100 Principles of Financial Accounting

MGMT110 PRINCIPLES OF BUSINESS MANAGEMENT

This is an introductory course regarding the nature and environment of business and its role in the society. It also provides an overview of the concepts related to basic functions of management

Pre-requisite: None

MKTG220 PRINCIPLES OF MARKETING

This is an introductory course providing students with key concepts and skills underlying the modern practice of marketing. The role of marketing in the organization and in society is also examined. Tools and methods used in planning and implementing the four Ps (product, price, place and promotion) will be explored.

Pre-requisite: MGMT110 Principles of Business Management