



Textbook Information (2017/2018 2nd Semester)

Course	Title	Author	Publisher	Title	ISBN	Edition	Year
ACCT100	Principles of Financial Accounting	William, Haka, Bettner, Carcello, Lam; Lau	McGraw Hill	Financial Accounting - International Financial Reporting Standards with Bundle Connect Card	978-981-462703-0	2nd IFRS	2015
ACCT210	Management Accounting I	Charles T. Horngren, Srikant M. Datar, Madhaw V. Rajan	Pearson	Cost Accounting - A Managerial Emphasis MyAccountingLab With Pearson EText access card	6500000001594	16th	2018
ACCT211	Intermediate Accounting I	Kieso / Weygandt / Warfield	John Wiley	Intermediate Accounting	978-111-844396-5	2nd IFRS	2014
ACCT212	Intermediate Accounting II	Kieso / Weygandt / Warfield	John Wiley	Intermediate Accounting	978-111-844396-5	2nd IFRS	2014
ACCT213	Principles of Managerial Accounting	Brewer/ Garrison / Noreen	McGraw Hill	Introduction To Managerial Accounting - (Bundle with Connect Card)	978-981-473830-9	7th	2015
ACCT214	International Financial Reporting Standards and the Global Environment	Irene M. Wiecek Nicola M. Young	John Wiley	IFRS Primer International GAAP Basics	978-047-048317-6	1st US	2010
ACCT311	Management Accounting II	Charles T. Horngren, Srikant M. Datar, Madhaw V. Rajan	Pearson	Cost Accounting - A Managerial Emphasis (MyAccountingLab Bundle)	6500000000337	15th	2015
ACCT313	Advanced Financial Accounting	Theodore Christensen, David Cottrell (Mary Chai)	McGraw Hill	Packed Customized ACCT313 Advanced Financial Accounting with Connect Access Card	978-981-474200-9	12th	2018
ACCT351	Internship	No textbook is required					
ACCT420	Accounting Theory	No textbook is required					
ACCT428	Casino Accounting and Audit	Reference Text					
ACCT432	Auditing II	Alvin A. Arens, Randal J. Elder, Mark S.	Pearson	Auditing and Assurance Services : An Integrated Approach	978-129-214787-1	16th Global	2016
ACCT434	Managerial Auditing	Edward J. Blocher, David E. Stout, Paul E. Juras, Gary Cokins,	McGraw Hill	Cost Management : A Strategic Emphasis	978-007-773377-3	7th	2016
ACCT443	International Taxation	Carlos Noronha	Pearson	The Law And Practice of Macau Taxation	978-988-224374-3	4th	2012



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ACIS220	Business Programming	Paul J. Deitel, Deitel & Associates, Inc.	Pearson	C++ How to Programming	978-013-444823-7	10th	2017
ACIS320	E-Auditing	Ricard E. Cascarina	Wiley & Sons	Auditor's Guide to IT Auditing, + Software Demo (e-book)	978-111-838246-2	2nd	2012
ACIS321	Analysis and Design of Information Systems	Kendall & Kendall	Pearson	Systems Analysis And Design	978-027-378710-5	9th Global	2014
ACIS351	E-Accounting and Financial Modeling	Timothy R. Mayes	Cengage Learning	Financial Analysis with Microsoft Excel	978-128-543227-4	7th	2013
ACIS359	Mobile Application and Development	No textbook is required					
ACIS420	Information Systems Project Management	Kathy Schwalbe	Cengage Learning	Information Technology Project Management	978-128-545234-0	8th	2016
ACIS450	Implementation of Accounting Information	No textbook is required					
BBEL332	Business Law	Prof. Denis de Castro Halis	Cambridge University Press	The BRICS-lawyers' guide to global cooperation / edited by Rostam J. Neuwirth, Alexandr Svetlicinii, Denis De Castro Halis.	978-110-841623-8	1st	2017
BECO100	Principles of Microeconomics	Michael Parkin	Pearson International	Economics + MyEconLab bundle	6500000001129	12th	2016
BECO101	Principles of Macroeconomics	Michael Parkin	Pearson International	Principles of Macroeconomics + MyEconLab bundle	6500000001150	12th Global	2016
BECO304	Economic of Tourism	Fletcher, Fyall, Gilbert and Wanhill	Pearson International	Tourism: Principles and Practices	978-027-375827-3	5th	2013
BECO306	Money and Banking	No textbook is required					
BECO309	Intermediate Macroeconomics	Olivier Blanchard	Pearson	Macroeconomics	978-129-216050-4	7th	2017
BECO311	Financial Econometrics	Lecturer will provide student materials throughout the course					
BECO400	Analysis of Economic Indicators	Reference Text					
BECO406	Applied Economics for Leisure Industries	Lecturer will use his own textbook and prepare course materials for the students					



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Course	Title	Author	Publisher	Title	ISBN	Edition	Year	
BECO407	The Economics of Development	David Weil	Taylor & Francis	Economic Growth	978-032-179573-1	3rd International	2013	
BECO416	Managerial Economics for Retailing SMEs	W. Bruce Allen, Neil Doherty, Keith Weigelt, and Edwin Mansfield	W.W.Norton & Company	Managerial Economics: Theory, Applications, and Cases	978-039-312005-9	8th	2013	
EBIS112	Contemporary Information Systems for Organization	Laudon, KC & Laudon JP	Pearson-Prentice Hall	Management Information Systems: Managing the Digital Firm	978-129-221175-6	15th Global	2018	
EBIS200	Information Systems and Organizations	Same as EBIS112						
EBIS304	Computer Networking for Business	Greg Tomsho	Cengage Learning	Guide to Networking Essentials (ebook)	978-130-510543-0	7th	2016	
EBIS310	IT for Logistics and Supply Chain Management	William J. Stevenson	McGraw Hill	Operations Management	978-125-900799-6	2nd Asia Global	2013	
EBIS317	Advanced Computer Programming	No textbook is required						
FINC210	Financial Management	Berk, DeMarzo, Harford	Pearson	Fundamental of Corporate Finance with MyFinanceLab (SACC)	650-000-000076-4 978-129-206814-5	3rd	2015	
FINC211	Advanced Financial Management	Berk, DeMarzo, Harford	Pearson	Fundamental of Corporate Finance with MyFinanceLab (SACC)	650-000-000076-4 978-129-206814-5	3rd	2015	
FINC302	Derivative Securities	John C. Hull	Pearson	Fundamentals of Futures and Options Markets	978-129-215503-6	8th Global	2016	
FINC341	Theory of Finance	No textbook is required						
FINC344	Portfolio Management	Zvi Bodie, Alex Kane, Alan J. Marcus	McGraw-Hill	Essentials of Investments	978-0-07-783542-2	10th	2017	
FINC426	Mergers and Acquisitions	No textbook is required						



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FINC427	Fixed Income Securities	Frank J. Fabozzi	Pearson	Bonds, Market, Analysis and Strategies	978-027-376613-1	8th Global	2014
FINC433	Bank Management	Saunders, A. and Cornett, M. C.,	McGraw-Hill	Financial Institutions Management: A Risk Management Approach	978-125-992204-6	9th	2018
FINC437	Exotic Options and Structured Products	Rangarajan K. Sundaram and Sanjiv R. Das	McGraw-Hill	Derivatives: Principles and Practice	978-125-901087-3	2nd	2015
GAHM200	Introduction to Gaming Management	Chris Roberts, Kathryn Hashimoto	Pearson-Prentice Hall	Casinos: Organization and Culture	978-0-13-174812-5	1st	2010
GAHM201	Introduction to International Integrated Resort	Rocco M. Angelo, Andrew N. Vladimir	American Hotel & Lodging Association	Hospitality Today: An Introduction (Reference Text)	978-086-612-3631	7th	2010
GAHM202	Psychology of Gambling	Lecturer will use his own textbook and prepare course materials for the students					
GAHM305	Convention and Exhibition Management	Glenn McCartney	McGraw Hill	Event Management: An Asian Perspective	978-981-473177-5	1st	2010
GAHM306	Casino Management	Jim Kilby, Jim Fox, and Anthony Lucas	Wiley & Sons	Casino Operations Management (print book) (e-book)	978-047-126632-7 978-111-813920-2	2nd	2006
GAHM319	Food and Beverage Management	No textbook is required					
GAHM323	Gaming Law	FLL Course					
GAHM324	Hotel and Resort Management	Michael J. O Fallon, Denney G. Rutherford	Wiley & Sons	Hotel Management and Operations (print book)	978-047-017714-3	5th	2011
GAHM401	Strategic Management for the Resort and Gaming Industries	Nigel Evans	Routledge, Taylor & Francis	Strategic Management for Tourism, Hospitality and Events	978-041-583724-8	2th	2015
GAHM402	Resort Marketing and Promotion	David C. Bojanic, Robert D. Reid	Wiley & Sons	Hospitality Marketing Management (e-book)	978-111-919512-2	6th	2017
GAHM417	Global Issues in Resort and Gaming Management	Lecturer will use his own textbook and prepare course materials for the students					
GAHM431	Gaming Management Project	No textbook is required					
GAHM433	Convention and Hospitality Project	No textbook is required					



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Course	Title	Author	Publisher	Title	ISBN	Edition	Year
GBMT300	Global Business Environment	John J. Wild and Kenneth L. Wild	Pearson	International Business: The Challenge of Globalization	978-129-209504-2	8th Global	2015
GBMT303	Competitive Advantages	Jay Barney	Pearson	Gaining and Sustaining Competitive Advantage	978-129-202145-4	4th	2014
GBMT400	Global Strategic Management	No textbook is required					
GBMT401	Global Human Resources Management	No textbook is required					
GBMT404	Management of International Trade	Albaum, Duerr & Josiassen	Pearson	International Marketing and Export Management	978-129-201692-4	8th	2016
GBMT405	Management of Foreign Affiliates	Christopher A. Bartlett and Paul W. Beamish	McGraw Hill	Transnational Management: Text, Cases, and Readings in Cross-Border Management	978-125-925376-8	7th International	2014
GEGA006	Global Business & Culture	S. Tamer Cavusgil, Gary Knight, John Riesenberger	Pearson	International Business: The New Realities Global Edition	978-129-215283-7	4th	2017
GESB001	Applied Ethics	O.C.Ferrell, John Fraedrich, Linda	Cengage Learning	Business Ethics-Ethical Decision Making and Cases	978-130-550084-6	7th	2015
GESB004	Personal Finance And Wealth Management	Robert B. Walker and Kristy Walker	McGraw Hill	Personal Finance (Reference Text)	978-1-259-25497-0	2nd	2017
GESB008	Creativity and Marketing	Perreault, Cannon and McCarthy	McGraw Hill	Essentials of Marketing	978-125-992129-2	15th	2016
GEST001	Quantitative Reasoning For Business	Ernest F. Haeussler, Richard S. Paul, Richard J. Wood	Pearson	Introductory Mathematical Analysis For Business, Economics And The Life And Social Sciences (New International Edition)	978-129-202114-0	13th	2014
GEST005	Internet, Business, Society	Dave Chaffey	Pearson	Digital Business and E-commerce Management Strategy: Implementation and Practice	978-027-378851-5	6th Global	2015
GEST006	Logic and Reasoning for Business	Yu Kam Por	McGraw Hill	Logic as a Fundamental Sciences	978-981-474293-1	2nd	2016
MGMT110	Principles of Business Management	Robbins, S.P. and Coulter, M	Prentice Hall	Management	978-129-221583-9	14th Global	2017
MGMT220	Business Communications	Yuko Matsumot, Joanne Chan, Gordon	McGraw-Hill	Customized MGMT220 Business Communication	978-130-886254-5	1st	2016



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Course	Title	Author	Publisher	Title	ISBN	Edition	Year
MGMT221	Organizational Behavior	Ricky W. Griffin, Jean M. Phillips, Stanley M. G	Cengage Learning	CTE Organizational Behavior: Managing People and Organizations with MindTap (Bundle with access card)	978-981-480625-1	12th	2017
		Ricky W. Griffin, Jean M. Phillips, Stanley M. G	Cengage Learning	MindTap for Organizational Behavior Managing People and Organizations (ebook)	978-133-701770-1	12th	2017
MGMT330	Strategic Management	Dess, Lumpkin, Eisner and McMamara	McGraw-Hill	Strategic Management - Texts and Cases	978-125-925587-8	8th	2016
MGMT331	Research Methods	Sekaran, U., & Bougie, R.	John Wiley & Sons - New York	Research Methods for Business: A Skill-Building Approach	978-111-916555-2	7th	2016
MGMT333	Human Resources Planning and Staffing	Heneman, H. G., Judge, T. A., & Kammeyer-Mueller, J.	McGraw Hill	Staffing Organizations	978-981-457719-9	8th International	2015
MGMT334	Organizational Change and Development	Ian Palmer, Richard Dunford and Gib Akin	McGraw-Hill	Managing Organizational Change	978-007-126373-3	2nd	2008
MGMT336	Business Ethics and Corporate Social	No textbook is required					
MKTG220	Principles of Marketing	Kotler, Philip and Gary Armstrong	Pearson- Prentice Hall	Principles of Marketing	978-129-222017-8	17th Global	2017
MKTG410	International Marketing	Cateora, Gilly, Graham	McGraw Hill	International Marketing	978-125-925306-5	17th	2016
MKTG428	Product Management	Paul Trott	Pearson	Innovation Management and New Product Development	978-129-213342-3	6th	2017
MKTG431	Internet Marketing: Principles and Models	Mary-Lou Roberts , Debra Zahay	Cengage Learning	Internet Marketing: Integrating Online and Offline Strategies	978-113-362590-2	3rd	2013
QMDS100	Business Mathematics	Ernest F. Haeussler, Richard S. Paul, Richard J. Wood	Pearson-Prentice Hall	Introductory Mathematical Analysis For Business, Economics And The Life And Social Sciences	978-129-202114-0	13th International	2014
QMDS105	Applied Calculus	No textbook is required					
QMDS200	Statistics and Data Analysis	Levine, Szabat & Stephan	Pearson Education	Business Statistics : A First Course	978-129-209593-6	7th Global	2017



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QMDS202	Data Analysis and Modelling	Gerald Keller	Cengage Learning	Statistics for Management Economics, Abbreviated	978-128-5869643	10th	2016
QMDS300	Quantitative Decision Analysis	Cliff T., Ragsdale	Shouth-Western, Cengage Learning	Spreadsheet Modeling & Decision Analysis	978-128-541868-1	7th	2015
QMDS301	Forecasting Models in Business	No textbook is required					
QMDS311	Operations Management	William J. Stevenson/Chee Chuong Sum	McGraw Hill	Operations Management : Asia Global edition	978-125-900799-6	2nd International	2014
QMDS400	Project and Quality Management (Section 001-002)	Timothy J. Kloppenborg	Shouth-Western, Cengage Learning	Contemporary Project Management	978-128-543335-6	3rd (US) Print	2015
	Project and Quality Management (Section 003-004)	Timothy J. Kloppenborg	Shouth-Western, Cengage Learning	Contemporary Project Management	978-800-000321-4	3rd (Asia) Ebook	2015