

How Facebook Can Destroy Your Career

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APacCHRIE



TAYLOR'S UNIVERSITY

Wisdom • Integrity • Excellence



ADP

American Degree Program



Dr. Andy Nazarechuk
Dean, American Degree Program

Please Turn Your Cell Phones



The Power of Facebook

- **Take a photo and post it on Facebook!**
- **APacCHRIE Youth Conference 2013**
- **Andy Nazarechuk**



How Many Friends Do You Have?



- 100 or Less
- 300 or Less
- 700 or Less
- 1000 or Less
- 2000 or Less
- 3000 or Less
- 4000 or more!



New Comment



New Messages



Status Updates



Birthdays



Friend Requests



New Photos



**Come to
where the
flavor is.**

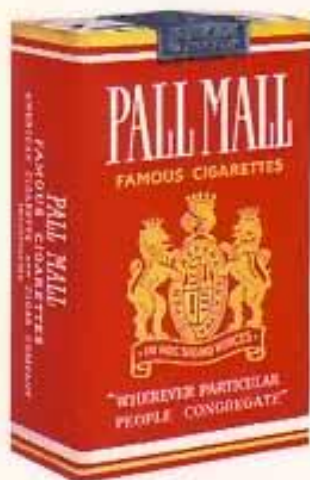
**Come to
Marlboro
Country.**

**Famous Marlboro Red!
And new extra-long
Marlboro 100's -
The Longhorns!
Either way,
you get a lot to like.**





Compare Pall Mall with your old cigarette



... FOR GENEROSITY

Place a Pall Mall beside your old cigarette. The difference in value is startling. Pall Mall is over 20 per cent larger.

And this longer cigarette brings you not only more tobacco, but the finest tobacco money can buy.

Moreover, you receive a definite service, too.

For the additional length travels the smoke further, giving you a noticeably cooler cigarette.

... FOR SMOOTHNESS

The rich smoothness of Pall Mall is the result of re-discovering the almost lost art of BULKING—an old-fashioned, slow, delicate method for softening fine tobacco.

In BULKING, an industrial miracle of nature transpires; harsh qualities grow mild, defects aromas merge, permeating every strand of the superb Pall Mall tobacco. The result is a softer, really smoother smoke.

Yoursell try Pall Mall critically!



You'll see this better cigarette

"WHEREVER PARTICULAR PEOPLE CONGREGATE"





WARNING

CIGARETTES

CAUSE

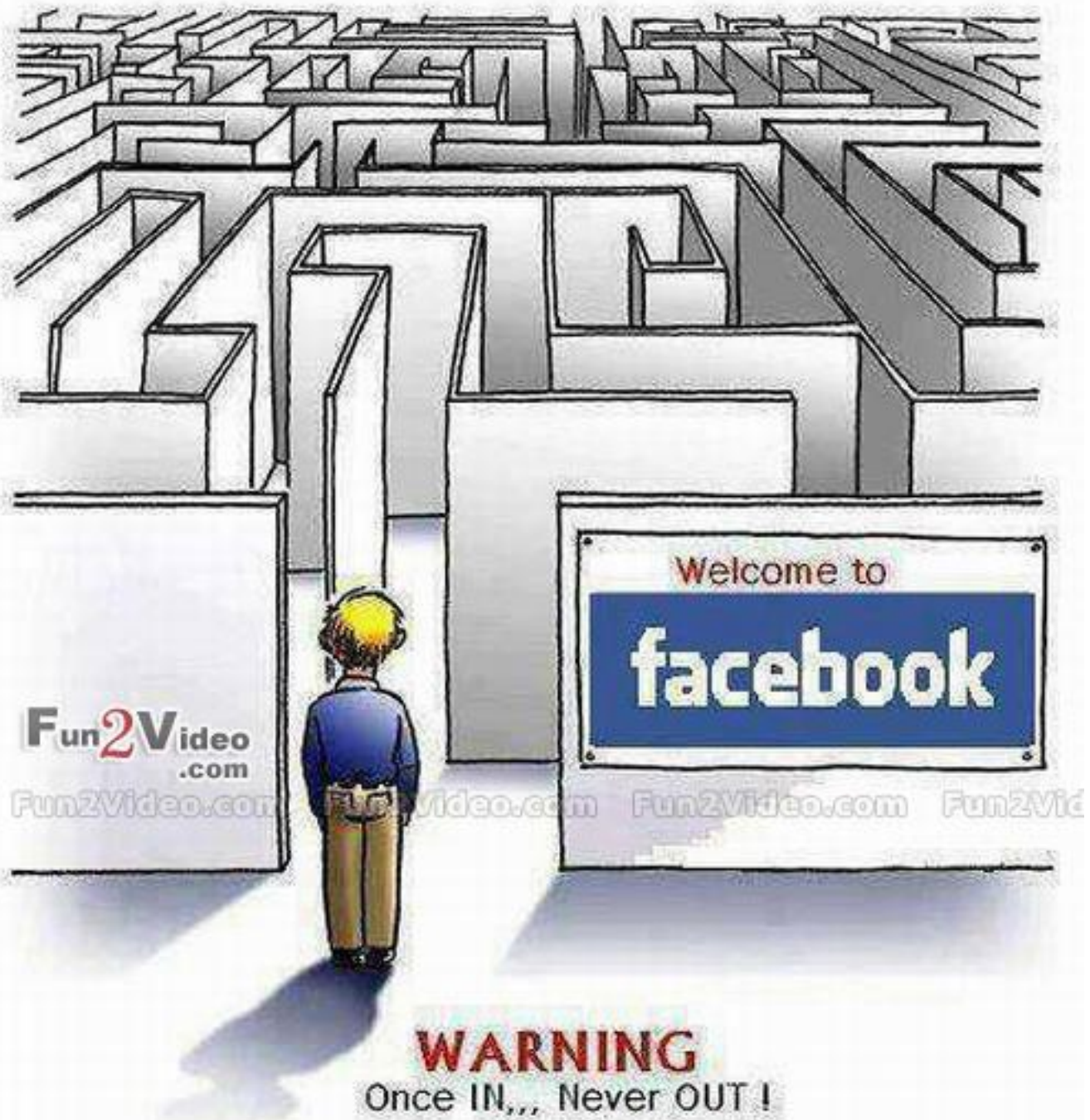
FATAL

LUNG

DISEASE









Life
Before Facebook



THIS IS WHAT LIFE USED TO LOOK LIKE
before Facebook.



facebook

***How addicted to
Facebook are you?***



Hopa.ro!



FACEBOOK

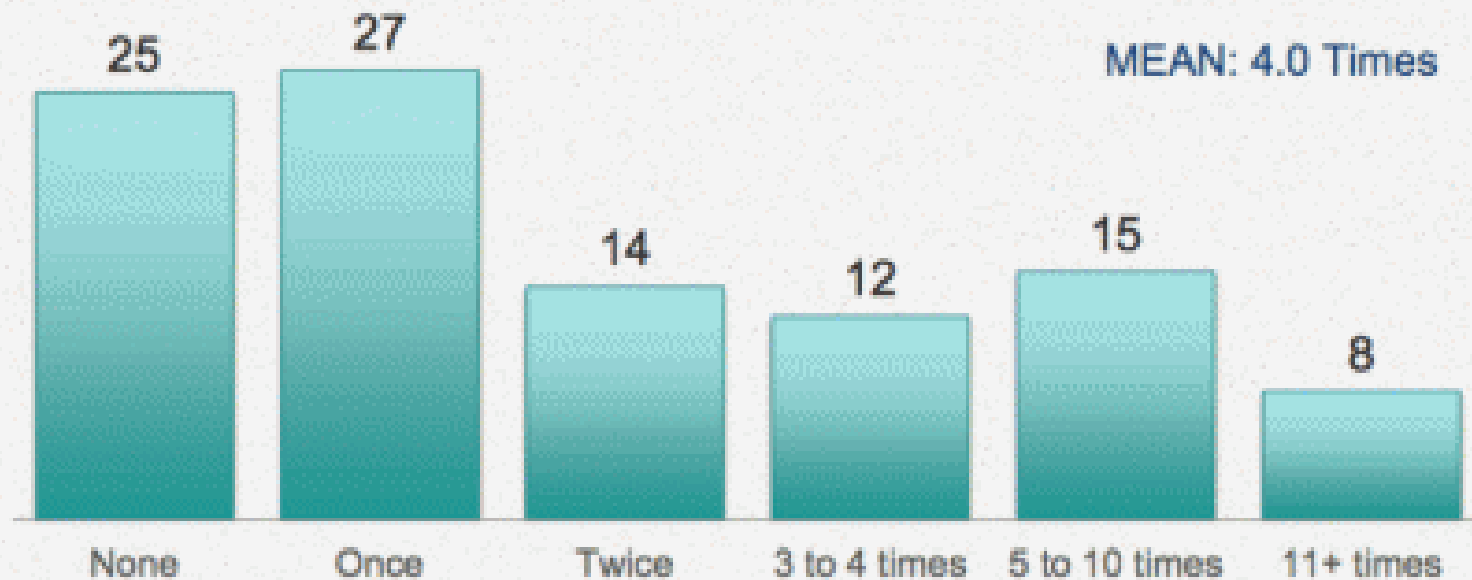
Just like Heroin.....but worse

A photograph of a rusty metal prison cell door with a large padlock. The Facebook logo is superimposed on a blue rectangular background behind the bars.

facebook

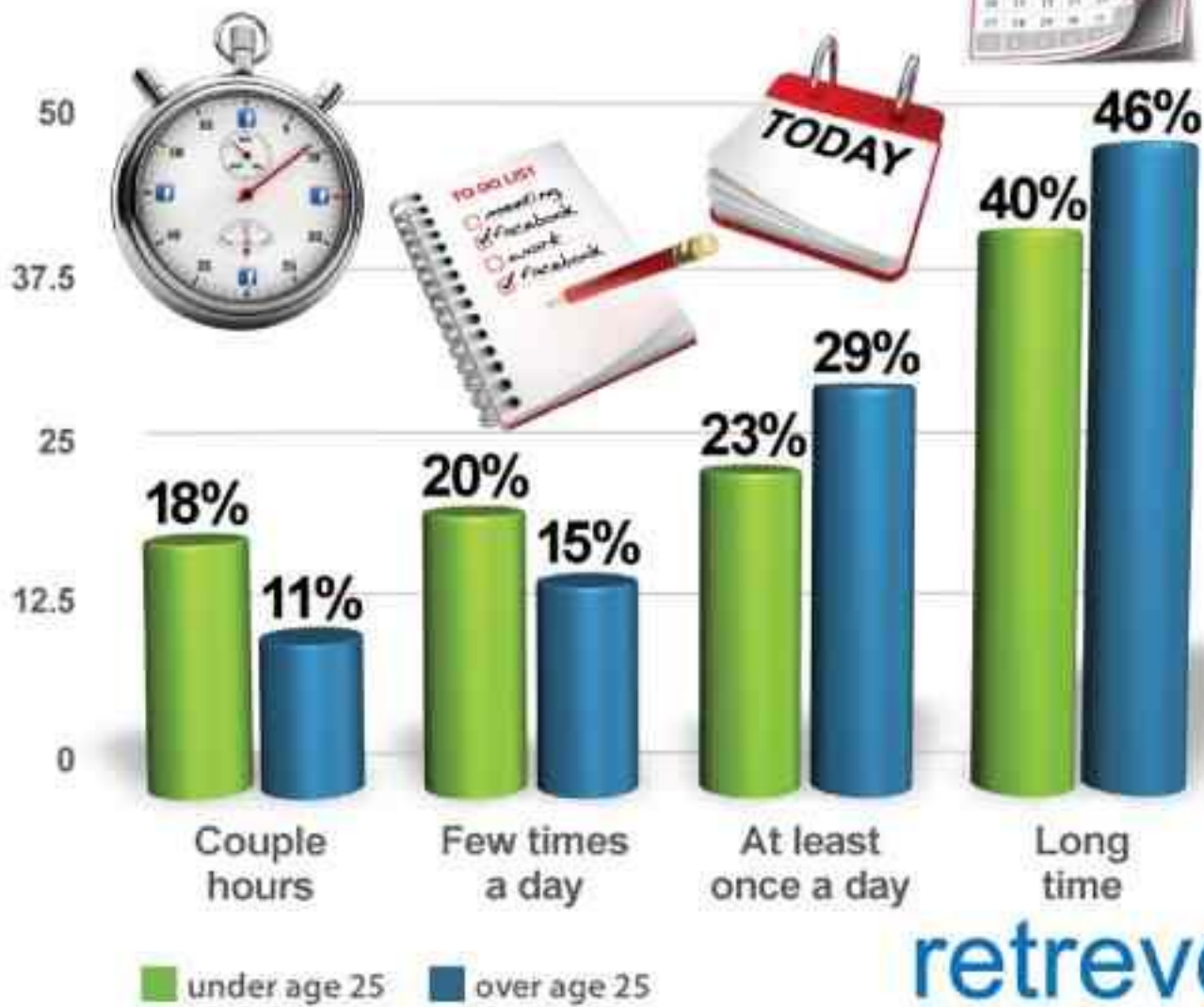
Nearly One-Quarter of Facebook Users Check Their Account At Least Five Times Daily

"In the last 24 hours, approximately how many times did you check your Facebook account?"



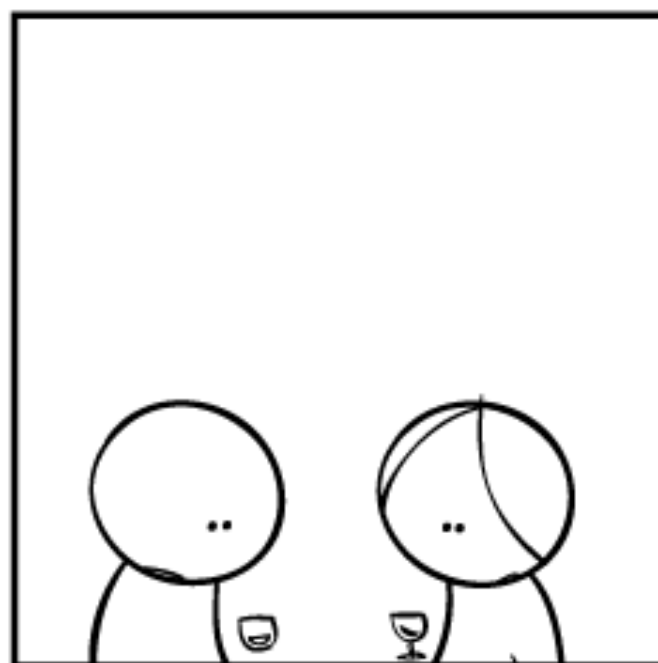
Base: Have a personal profile page on Facebook

How long can you go without checking in on Facebook?



retrevo









禁止吸烟
No Smoking

禁止吸烟
No Smoking



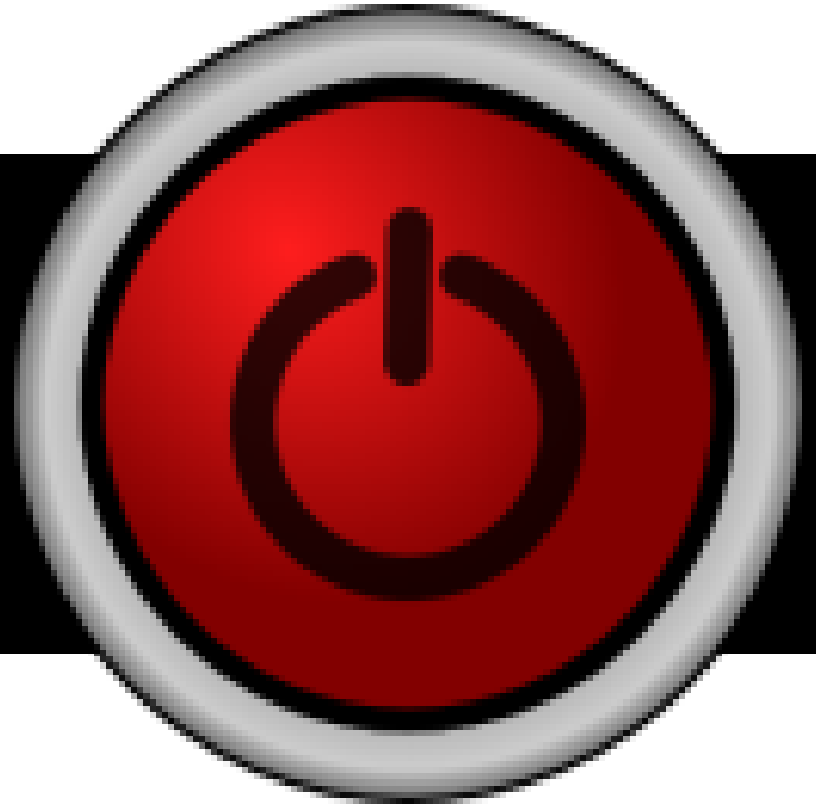
Logout

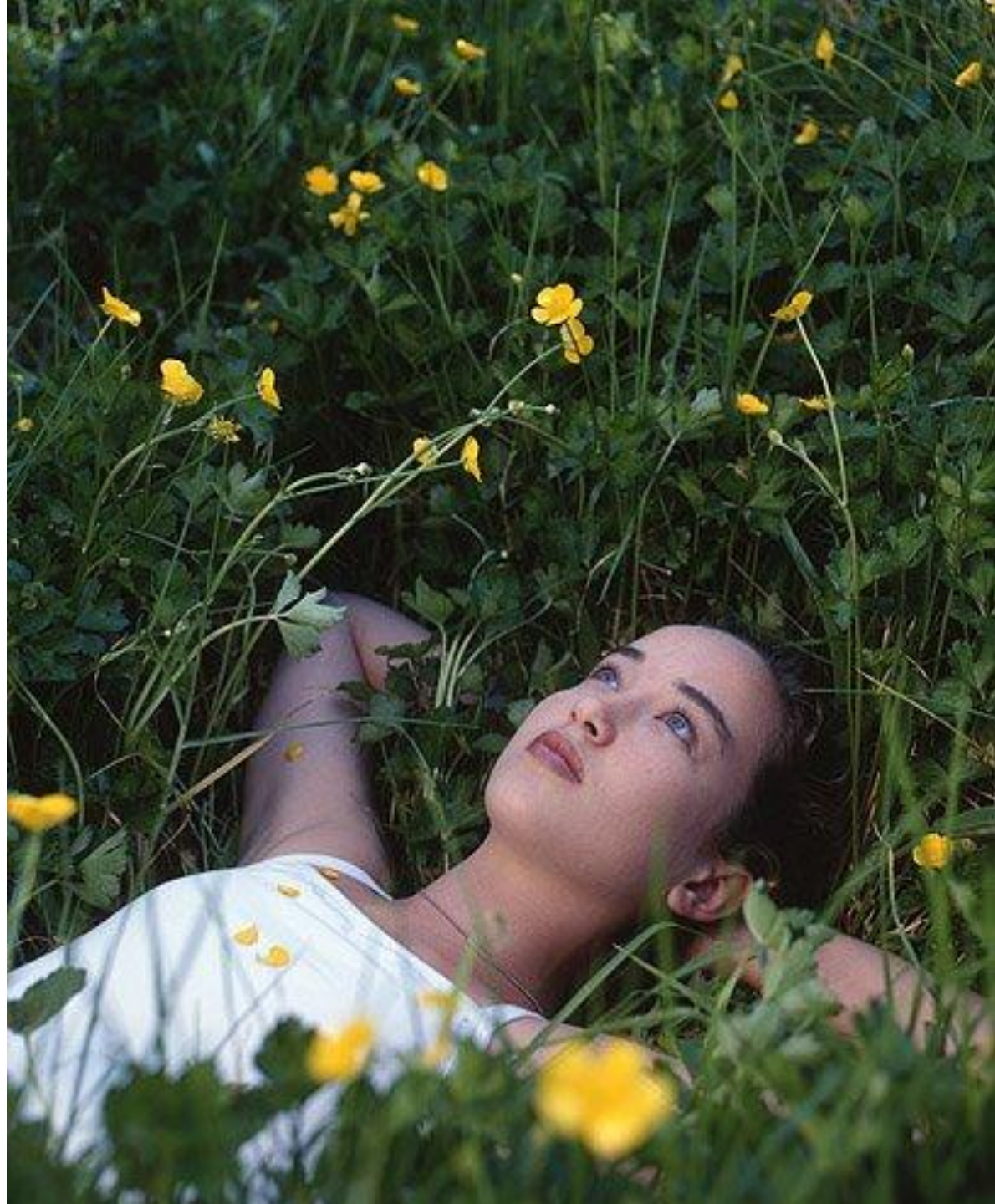
**is the hardest
button to click.**



Please Turn Your Cell Phones

OFF









People who daydream are more likely to have empathy.



Daydreaming can lower blood pressure.



Mind-wandering promotes creativity.



The Scientifically Proven **BENEFITS OF** **DAYDREAMING**

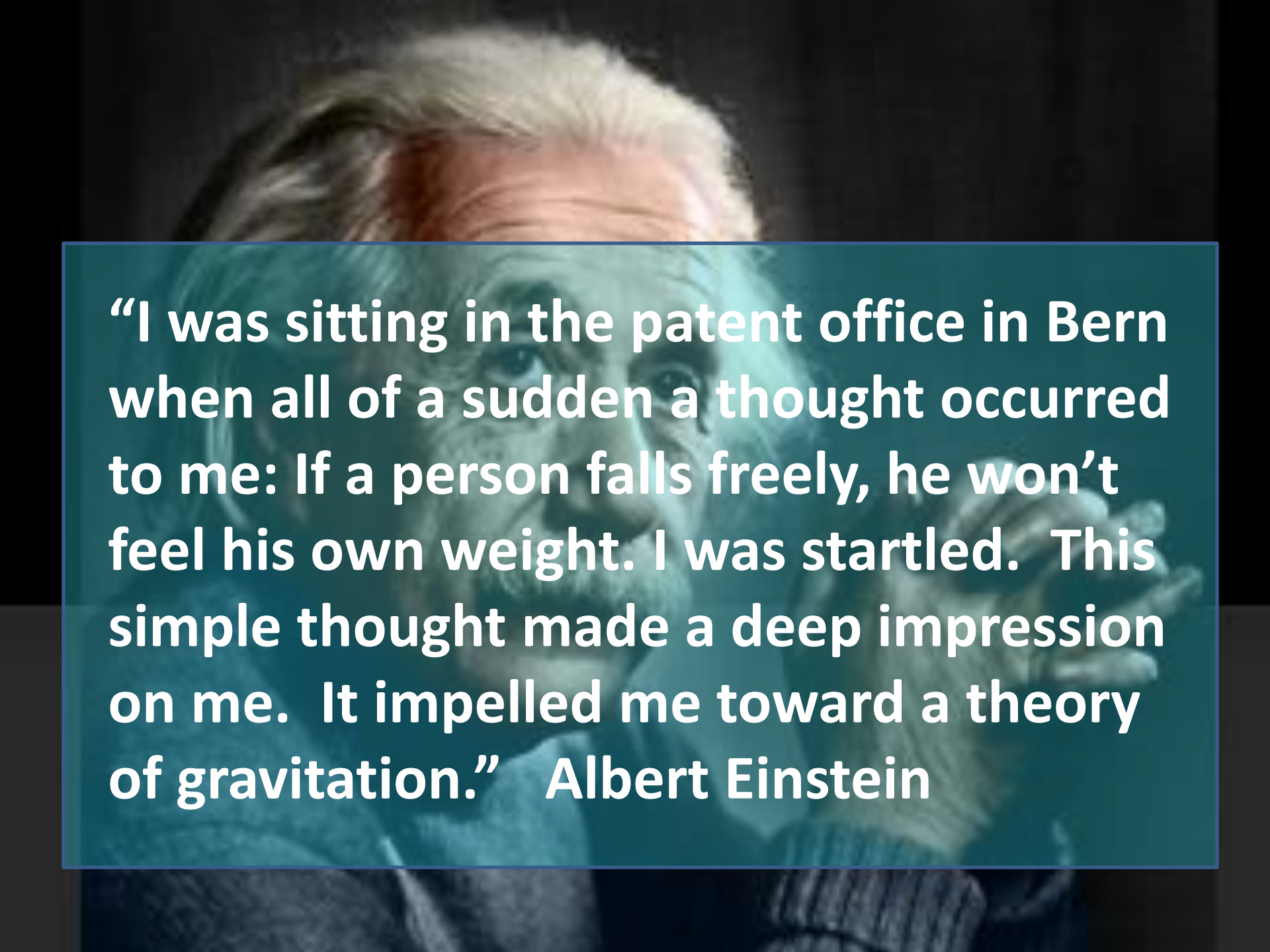
Daydreaming, like nighttime dreaming, consolidates learning.

$$a^2 + b^2 = c^2$$



A wandering mind usually has a better working memory.



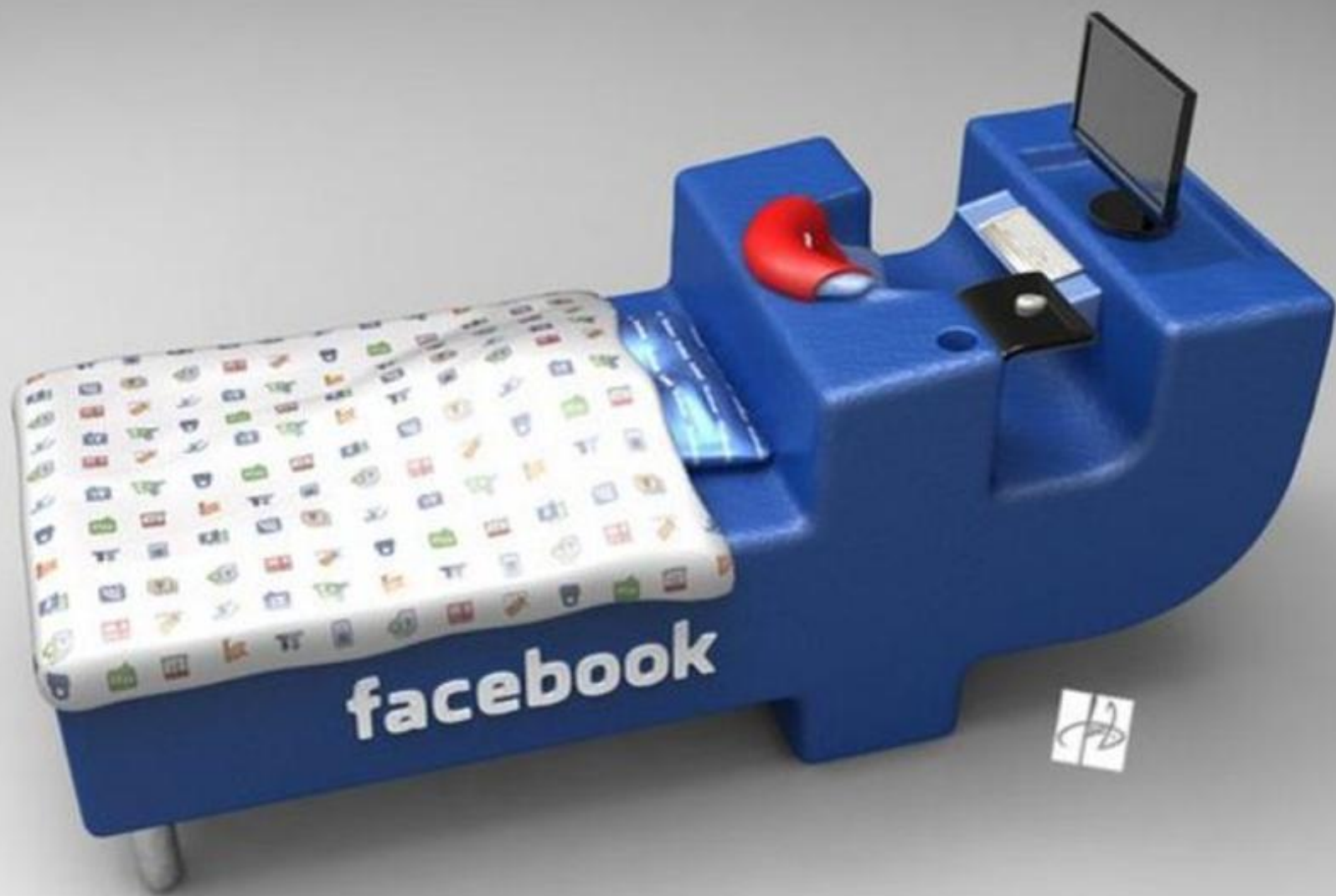
A portrait of Albert Einstein, showing his characteristic wild white hair and mustache. The image is overlaid with a semi-transparent teal rectangle that contains a quote in white text. The background is dark, making the portrait and the teal box stand out.

“I was sitting in the patent office in Bern when all of a sudden a thought occurred to me: If a person falls freely, he won’t feel his own weight. I was startled. This simple thought made a deep impression on me. It impelled me toward a theory of gravitation.” Albert Einstein



My Parents
should be Proud
of me because
I'm Addicted to
facebook

not to
DRUGS !



Fed up with Facebook Friends?

84% of Facebook users admit to being annoyed by friends on Facebook. The #1 pet peeve? Complainers.



What Comment Should You Leave?



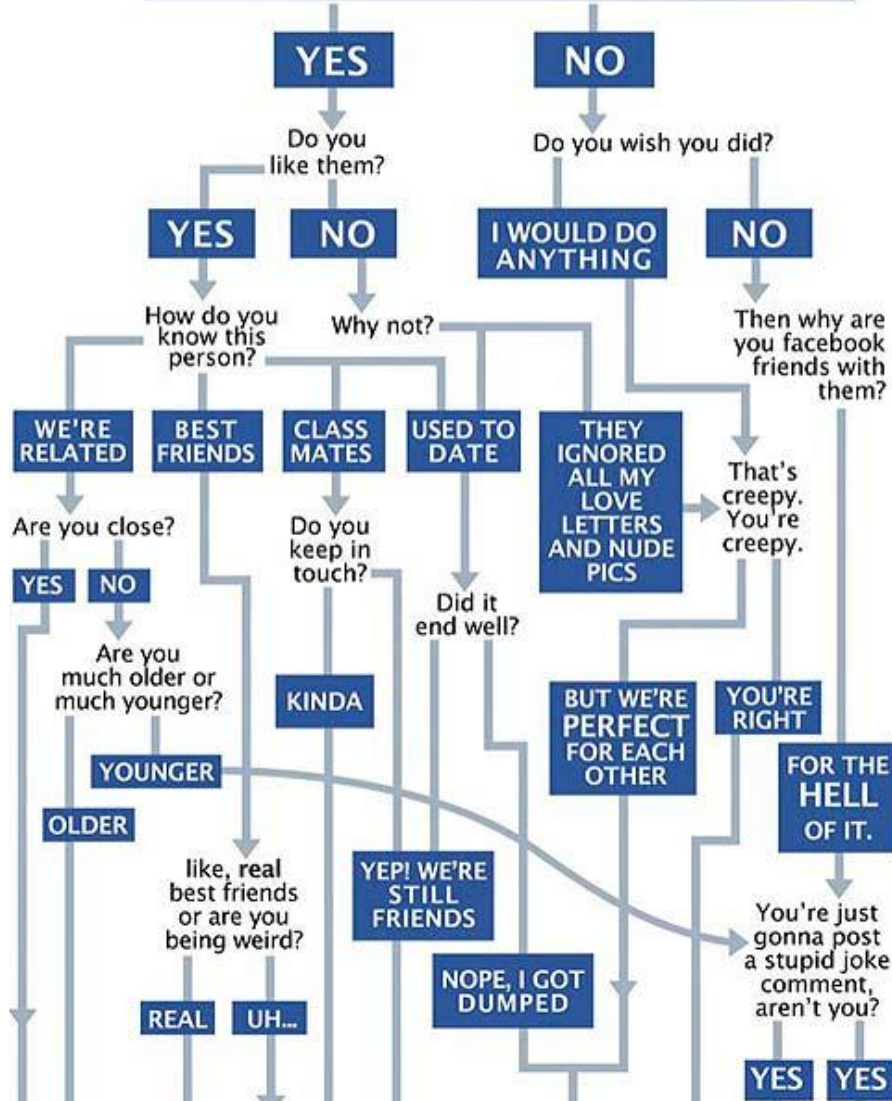
Your Friend

Just got back from the doctor, looks like we're pregnant!

2 minutes ago · Like · Comment

Several of Your Friends like this.

Do you even know this person?



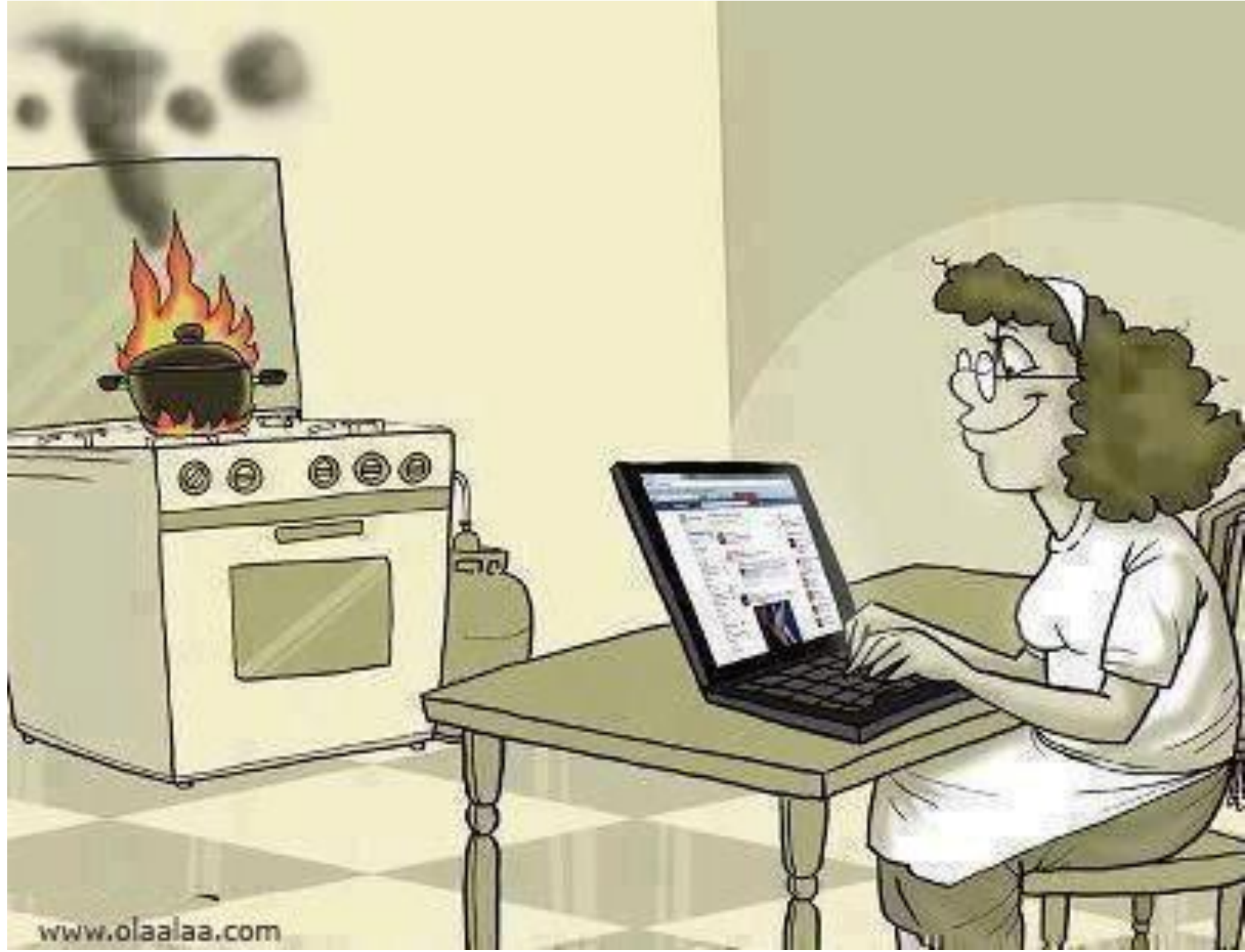
Facebook, please.
I'm trying to work!

Check me! Check meeee!

Student

facebook

A cartoon illustration set against a grey, cloud-like background. On the left, a white stick figure with a sad expression sits at a desk, reading an open book. A speech bubble above him says "Facebook, please. I'm trying to work!". To his right, a blue stick figure representing Facebook stands behind him, shouting "Check me! Check meeee!". A speech bubble above the blue figure says "Check me! Check meeee!". The blue figure has a blue rectangular sign on its chest that says "facebook" in white lowercase letters. The word "Student" is written in italics below the white figure.







“

Facebook, the place
where most people post
their problems for everyone
to see, except the person
with whom they're having
the problem with!



”

I got 300 birthday wishes on facebook. My friends really love me!

How many of them showed up at your party?



How many of them called you?



How many of them actually remember your birthday without Facebook to remind them?



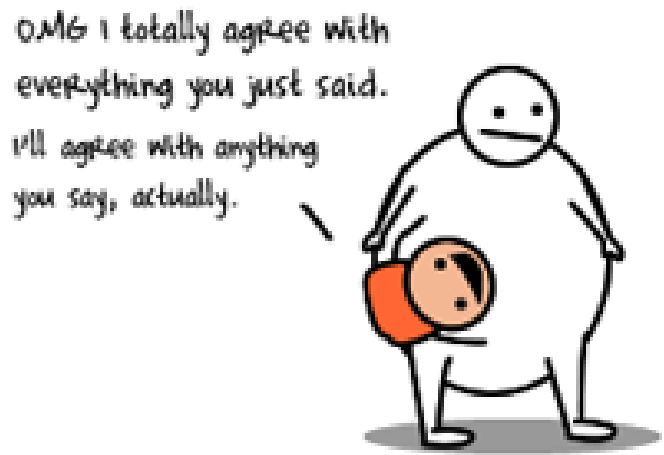
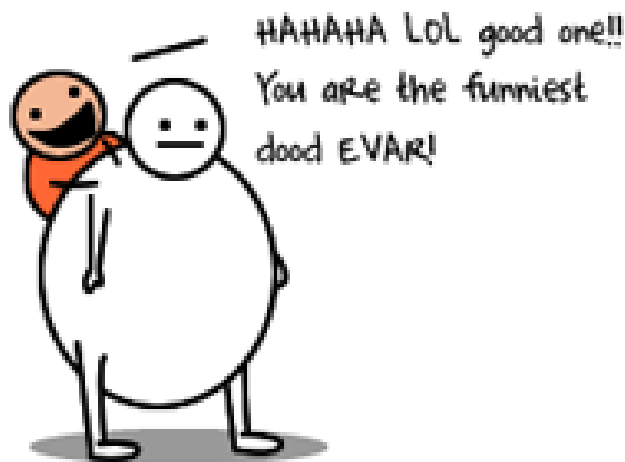
**NO ANSWER ON FACEBOOK
MESSAGE AFTER 5 MINUTES**



EVERYBODY HATES ME

The Rash

This person will follow you around facebook and comment on *everything* you do.







Quitting facebook®

**is the new, adult version of
running away from home.**

**We all know you're doing it for attention and
we all know that you'll be back!!**

facebook Addicted





geek and poke



Thank You!



"Hospitality leaders working together for a brighter future."

Dr. Andy Nazarechuk

Immediate Past President

www.apacchrie.org

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