

Prof Kaye Chon

Dean, School of Hotel & Tourism Management
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Biography

Prof. Kaye Chon is Dean and Chair Professor of the School of Hotel and Tourism Management at The Hong Kong Polytechnic University. In 2011, Prof. Chon received the **Ulysses Prize** from the United Nations World Tourism Organization. Commonly known as “Nobel Prize in Tourism,” Ulysses Prize is annually given to one scholar for distinguished contribution to knowledge creation in tourism.

A frequent speaker at international conferences, Prof. Chon has published over 200 papers in international journals and professional publications and has authored or edited eight books. One of his textbooks **Welcome to Hospitality: an Introduction** has been adopted as a textbook in more than 100 hospitality and tourism schools worldwide. He is currently the Chief Editor of the **Journal of Travel & Tourism Marketing and the Asia Pacific Journal of Tourism Research**.

He has been listed in **Who's Who In The World**.

Topic

“Self Development for Successful Career in Hospitality and Tourism”

Synopsis

With rapid growth of hospitality and tourism industry in Asia Pacific, students today will have many more opportunities for professional careers in the future. Professor Chon, based on his long academic career in hospitality and tourism which stretches

to close to 30 years, will share his observations as to why some of his former students have become more successful than others in their chosen careers. He will also share some advice on "do's" and "don'ts" in pursuing professional careers in hospitality and tourism.