

## **Dr. Andy Nazarechuk**

Dean of American Degree Program  
Taylor's University Lakeside Campus



### **Biography**

Dr. Andy Nazarechuk, Immediate Past President of APacCHRIE (Asia's largest Hospitality Educators Association), is a leader in both the academic and the professional worlds of hospitality development. He serves or has served on several prestigious committees, including the United Nations World Tourism Panel of Tourism Experts, the Development Agency Tourism Industry Skills & Training Council, and the International Advisory Board for Singapore Pools.

Dr. Andy is the newly appointed Dean of the American Degree Program at Taylor's University, Malaysia. He also served as the Founding Dean of University of Nevada Las Vegas's Singapore Campus (2005 – 2011). He designed and developed the resources and programs for this modern, technologically advanced facility. The program began with 35 students in 2006 and grew to over 500 students during Dr. Andy's tenure.

He is an internationally renowned speaker, facilitating workshops, teaching courses, and addressing conferences and conventions for hotel professionals and academics on topics including strategic planning, customer service quality, human resource motivation, education, and hospitality management. His collaboration has been sought for international initiatives in countries around the world including China, South Korea, France, Poland, Ukraine, Egypt, Japan, Taiwan, Brazil, Oman, Vietnam, Singapore, the Philippines, Australia, Macau, and Saipan."

**Topic**

*“How Facebook and Twitter Can Destroy Your Future Career!”*

**Synopsis**

Facebook is changing the way we communicate and offers unique ways to network with our family and friends. But, in addition to the many benefits of Facebook there are a number of challenges that are created for those who don't understand the negative consequences that are also involved with using social media. This discussion will focus on how to balance Facebook's virtual world with the real world. The session will explore how your professional image and opportunities can be damaged by excessive and improper use of social media. The final goal of this discussion will be to learn how to use the power of Facebook for your professional development and social needs, while also learning how to ensure that you don't become a Facebook addict! Several demonstrations will be conducted during the session so be ready to “Facebook”.