

Academic Exchange Macau-EU

*Assessing the Past,
Looking Ahead*



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The Context : Macau – a place where the East meets the West



the first European
settlement on
China's shores

the last to revert to
China

under a 'one-
country, two-
systems' policy

Macau remains a unique blend of southern Europe and eastern Asia, a fact particularly visible in its wonderful cuisine, rich architecture, relaxed ambience and vibrant cultural life.

Context - Macau – a place where the East meets the West

- European activities and presence in Macau account for the **largest** in the **Asian context**
- the EU, its Office or the Member States' representations carry out a **great number of activities** – EU visibility in Macau.



Office of the European Commission in Hong Kong
and EU Member State Consulates General
in Hong Kong and Macao



The Context : Macau – a place where the East meets the West

- Portugal's strong ties with Macau
 - Portuguese is one of the two **official languages**
 - a **large and diversified Portuguese community** resident in Macau and **fully dedicated to Macau and its development**
 - Macau - a **platform for the growing relationship between China and Portuguese-speaking countries** ("Forum for Economic and Trade Cooperation between China and Portuguese-speaking Countries")

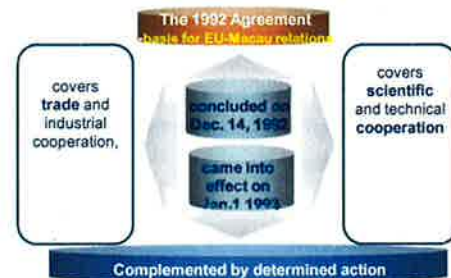


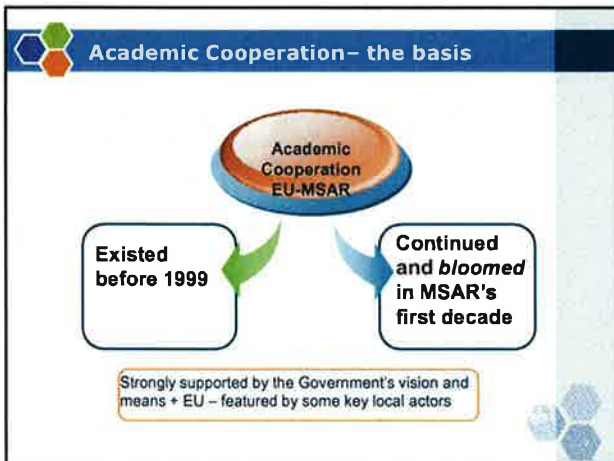
Vibrant Academic Cooperation

A propitious environment

Vibrant Academic Cooperation

The 1992 Agreement: impetus, opportunity, framework





- Historical development of the Academic Cooperation Macau-EU – Overview**
- ❖ **The platforms** in the 'public' sector where the **Cooperation occurs with a particular visibility (associated with some form of EU studies program)**
 - IESM
 - UM
 - Other public bodies (ILO, CLJT)
 - ❖ More recently...: **civil society's platforms**
 - MESA
 - EUSA-Macau

- Historical development of the Academic Cooperation Macau-EU – Overview**
- Institute of European Studies (IESM)**
 - together with the University of Macau (UM)
 - Master's in European Studies (MES)
 - The Program started in 1997 with a grant by the EC and strong input of the Macau's government
 - designed to prepare cadres and high officials capable of helping prepare the transition to the resumption of China's sovereignty and thence after maintain a fruitful relation between Europe and Asia

- Historical development of the Academic Cooperation Macau-EU – Overview**
- Features of the Program:**
- attended by a mix of **Students**, including **Portuguese** and **Macanese**, with a growing predominance of **Mainland Chinese Students**;
 - the **teaching staff** is predominantly a **visiting one**, hailing from **Europe**;
 - Most of these **European Professors** are **highly reputed experts** on the field;
 - the **degree** awarded at the end of the Program - **recognized in Portugal, Europe.**

- Historical development of the Academic Cooperation Macau-EU – Overview**
- ❖ Research-Network: **NESCA-Network of European Studies Centres in Asia**
 - ❖ More recently:
 - ❖ **EUBIP- EU Business Information Programme** instrument for **added opportunities?**
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Historical development of the Academic Cooperation Macau-EU - Overview

- 2. The University of Macau
 - a strong and growing commitment
 - 1st period: 1999-2003
 - 2nd period: 2003-2007
 - 3rd period: 2007-present



Historical development of the Academic Cooperation Macau-EU - Overview

- 2. The University of Macau (1st period: 1999-2003)
 - undergraduate + postgraduate programs
 - Joint works with the EUREKA program
 - Exchange of students
 - Protocols of cooperation with sister Universities in Europe
 - Investment in a library standing as the depositary of EU's documents
 - EU Documentation Centre



Historical development of the Academic Cooperation Macau-EU - Overview

- 2. The University of Macau (2nd period- 2003-2007)
 - Consolidated works
 - the steady continuation of the Undergraduate course and support to the MES Program + refinement of the Library
 - New endeavors
 - the development of an auspicious new Master's Program in EUROPEAN LAW

Historical development of the Academic Cooperation Macau-EU - Overview

- Master's Program on European Union Law within the combined Master's in European Union Law, International Law and Comparative Law
 - since 2003-2004, mixed Master's Program with an Area of studies specifically on EU Law
 - 15 Students (average) attend the Program
 - aimed at providing Lawyers and other degree holders a modern knowledge of legal skills necessary for addressing the issues of globalization
 - in a very international setting – Students, Professors, type of program/curriculum
 - the program is still believed to be unique in the Region for awarding Master's degree in EU Law



Historical development of the Academic Cooperation Macau-EU - Overview

- academic staff: composed of internationally accredited scholars (e.g., names of the standing of Profs. Francis Snyder, Lopes Porto, Miquel Maduro, Borba Casella – world-wide known experts on EU Law)
 - Mix of Visiting and Residing scholars- the Programs also involve Resident Professors, who ensure the daily activities on a continuing basis and tutor the Students in their learning process.
 - Lectures on EU ensured by European Professors as well as Chinese experts on EU
 - Thesis committees always participated by external member – European expert – these deemed very good




Historical development of the Academic Cooperation Macau-EU - Overview

- University of Macau (3rd period: 2007-present)
 - 1.1. continuation of undergraduate and Master's – MES Programs (revised)
 - 1.2. clarification of goals and denomination of the documentation Centre = EU Info Centre; Enhanced investment (E-tools – journals)
 - 1.3. Intensification of Students exchange
 - 2. Step forward – the Jean Monnet Action
 - rejuvenate the contents and methods
 - reach out
 - address China's needs

Historical development of the Academic Cooperation Macau-EU - Overview

❖ **The Jean Monnet Action at UM**

- 2 main expressions:
 - The Jean Monnet Chair (2007-2012)
 - The Jean Monnet Conference (2008)
 - (The Jean Monnet Module)

Historical development of the Academic Cooperation Macau-EU - Overview

❖ **The Jean Monnet Action at University of Macau**

❖ **The Jean Monnet Chair**

- **PROJECT** - European Union Law - *Facing the constitutional and governance challenges in the era of globalization*
- **CHAIR holder**- Paulo Canelas de Castro
 - Revision of curriculum – contents of the Course
 - Renewing methods
 - Emphasis on research
 - Investment on **networking** (conferences, research programs)
 - Effort at **reaching out** (website, **Seminars**, partnerships)
 - Targeting China (intertwining EU-Macau-China)




Historical development of the Academic Cooperation Macau-EU - Overview

❖ **Jean Monnet Conference**

- The only one out of 2 occurring outside the European space (other one: Canada)
- 28 scholars – speakers
- Aims and Objectives
 - contributing towards the **dissemination of knowledge** on the European Union and its **legal system** in Macau & China;
 - Macau as a **forum of meetings** between the East and the West;
 - **Partnership China-EU** (catering corresponding views/perspectives on shared problems & challenges)






Historical development of the Academic Cooperation Macau-EU - Overview

❖ Participation in acclaimed **research networks / projects:**

- **EU in the Eyes of Asia** – financing by **ASEF** and **European Commission**
- **River basin Governance (EU-China Co-Reach (EU-China) Funding** program
- **SENT- Network of European Studies** **European Commission** funding

❖ **Erasmus-Mundus:** 3 highly qualified UM's Students sent to **top-notch Master's** programs in **European Universities**



Historical development of the Academic Cooperation Macau-EU - Overview

❖ **3. the EU-Macau Cooperation Programme in the Legal Field** (consortium **ILO + CLJT + others**)

- 1st program: 2002-2007
- 2nd program: 2009-
- the **overall goal** is to achieve the "**consolidation of the Macao Special Administrative Region legal system**" (one country, two systems)
- **Short courses**
- To **professionals** of the legal field (notaries, lawyers, judges trainees)

The maturation of the cooperative efforts? – The community's involvement

❖ **4. Establishment of MESA**

❖ **5. Establishment of EUSA – Macau**

- Instrument to promote and support **further studies and actions** for dissemination of EU's positions
- Instrument to lend **coherence internally** – a structure to **pool all the goodwill** within the community and professionals and **structure partnerships**
- **a face and a voice** for **networking further** at the regional and global levels

Assessing the Past, Looking Ahead

Assessing the Past...

... Looking Ahead

Assessing the Past, Looking Ahead

❖ **Assessment**

- EU matters/ studies have elicited a **continuing interest in Macau**
- The EU has an **exceptional visibility in Macau**
- Taps on **goodwill, resolve** by authorities (relation with EU an **asset**)
- **Action** by public and community's actors – **facilitators / bridge makers (complementarily)**
- Translated into **intense cooperation** – 'Macau: **pioneer and flag bearer/enthusiast**

Assessing the Past, Looking Ahead

Tangible important **benefits**:

Opportunities for youth and leaders

Cross-fertilisation of models, ideas, experiences, knowledge

Macau has a **marked identity** in the global universe of higher education and is seen as an **attractive partner + meeting point** for scientific, research endeavors

Macau is a '**brand**' of **growing quality** in the roadmap of good Universities – ascension in the international rankings

Macau is **known** and equated with **academic quality, critical mass, capacity** (the European cooperators are disseminators, ambassadors)

Macau is **accredited and coveted** as a growing platform for contacts and **educational services** in the context of **greater China** – *Macau: a bridge to China, Macau: a hub of East-West relations*

Assessing the Past, Looking Ahead

Looking Ahead: an Agenda for the Future?

From **development**, through **maturation**, towards **excellence?**

- **critical mass -> ambition, vision**
- Tapping on & intensify local capacities, conditions, *partnerships* + human capital of Chinese Students (consolidate)
- *Knowledge and innovation*, the basis & condition for sustained development
- Going '**Regional**' & **International – Networking**
- Investing on **International Research – Innovation and knowledge**
- **A joint Centre of Excellence?** – a specialised Program?
- (the cooperators as ambassadors)

Thank You!

